Che Philosophical Research Society, Onc.

3341 Griffith Wark Boulevard. - Los Angeles 27, California - Mormandy 3-2167

MANLY P. HALL PRESIDENT-FOUNDER



HENRY L. DRAKE VICE-PRESIDENT

THIS LETTER IS GOING TO EVERYONE ON OUR MAILING LIST IN ORDER TO REPORT THE PROGRESS OF OUR BUILDING PROGRAM TO OUR FRIENDS AS QUICKLY AND ECONOMICALLY AS POSSIBLE. IF YOU HAVE ALREADY CONTRIBUTED, WE RESPECT-FULLY REQUEST THAT YOU REGARD THIS LETTER SIMPLY AS A PROGRESS REPORT. IF YOU HAVE NOT YET PLEDGED, WE HOPE THAT YOU WILL DECIDE TO DO SO NOW, BECAUSE, AS YOU REMEMBER FROM OUR RECENT LETTER, NEW CITY ORDINANCES MAKE IT IMPERATIVE THAT WE BEGIN CONSTRUCTION ON OUR AUDITORIUM IMMEDIATELY.

Dear Friend:

The response to our recent Building Fund Letter has been a wonderful personal experience for me. Answers have come in from many parts of the country, pledging support and assuring me of deep and sincere interest in the success of our Society's project. In our last letter we told you that we needed \$50,000 to complete our building program. In response to our appeal, \$33,400 has been given and pledged. As a result of this substantial evidence of confidence and cooperation, we are sufficiently close to our goal that with your help, NOW, we shall accomplish our aim.

It is indeed inspiring to me that this project, which is very close to my heart, is so near to attainment. The moment the amount still needed is made available through pledges, the building contract can be signed. In light of the constructive and encouraging letters we have received, and also because 25% of the new pledges represent renewals by those who have completed previous commitments, we feel certain that many more of our friends will want to take an active part in this program. Because the deadline created by the new parking ordinance is so close, may I again invite you to seriously consider making a pledge at this time?

We would like very much to be able to write you again in the near future to tell you that our Auditorium is assured. This will be a most happy day for us all, because the completion of our Building Program will make possible the expansion of our teachings and public service. We know that you will receive deep and lasting personal satisfaction from sharing in the practical advancement of this idealistic cause.

I will be profoundly grateful for your help at this time.

Most sincerely yours,

Manly P. Hall

HOW YOU CAN HELP

In view of the parking ordinance which is to become effective in a few months, it is imperative that we secure the necessary funds immediately in order to assure the future of our Building Program.

Our goal is a down-to-earth project which will be accomplished if all who have shown their sincere interest in our work join with us, each sharing in a part of this effort to achieve an end which we all know to be right and necessary.

We therefore ask you to give your most thoughtful consideration to the following practical ways in which YOU can help.

If You Have Never Pledged-

Make a pledge today. Pledging is a disciplined way of giving. It not only enables you to make a substantial gift over a period of time, without unreasonable sacrifice, but also helps you to organize your own generosity. Regular support is the most important kind of help.

If Your Pledge Is Inactive—

Restore it immediately. If you have found it necessary to suspend your contributions, may we urge you to continue at this time. You need not bring your pledge up to date; simply start again now, and carry on.

If You Have Completed a Pledge-

and have found this method of contributing to a good cause a pleasant and inspiring habit, we hope you may wish to renew your pledge.

OUR PLEDGE PLAN

Pledging is based upon the principle of TITHING. By this system, sincere and dedicated persons have found it a worthwhile spiritual experience to set aside a small part of their regular incomes to support their ideals in a practical way.

Our pledge plan is based upon weekly contributions. All those who pledge receive a supply of special envelopes to facilitate their giving and provide a simple and accurate bookkeeping record.

CONTRIBUTIONS TO THE SOCIETY MAY BE DEDUCTED FROM YOUR FEDERAL INCOME TAX, AS WE ARE A TAX-EXEMPT ORGANIZATION.

Giving Can Be a Pleasure

"We feel privileged to have been called upon to help in this work which is so sorely needed in the world today."—M.H., Miami, Florida

"Your many lectures and books have always given me pleasure and comfort. Therefore I will be glad to show my appreciation by making an extra effort to send you what my circumstances permit."—B.M., New York

"Indeed I shall go right along and send my envelopes each month, and if I miss a month, I shall make it up. I am behind you and this wonderful project. You can depend upon me. God bless you!"—A.R., Los Angeles

"I cannot express in words the inspiration and orderliness in our lives that our teacher, Manly Hall, has given us, and we want to support him."—V.N., California

FILL OUT THE ENCLOSED PLEDGE CARD NOW!

AND MAIL IT TOGETHER WITH YOUR FIRST CONTRIBUTION!