

engineering the impossible

the programme

what it is

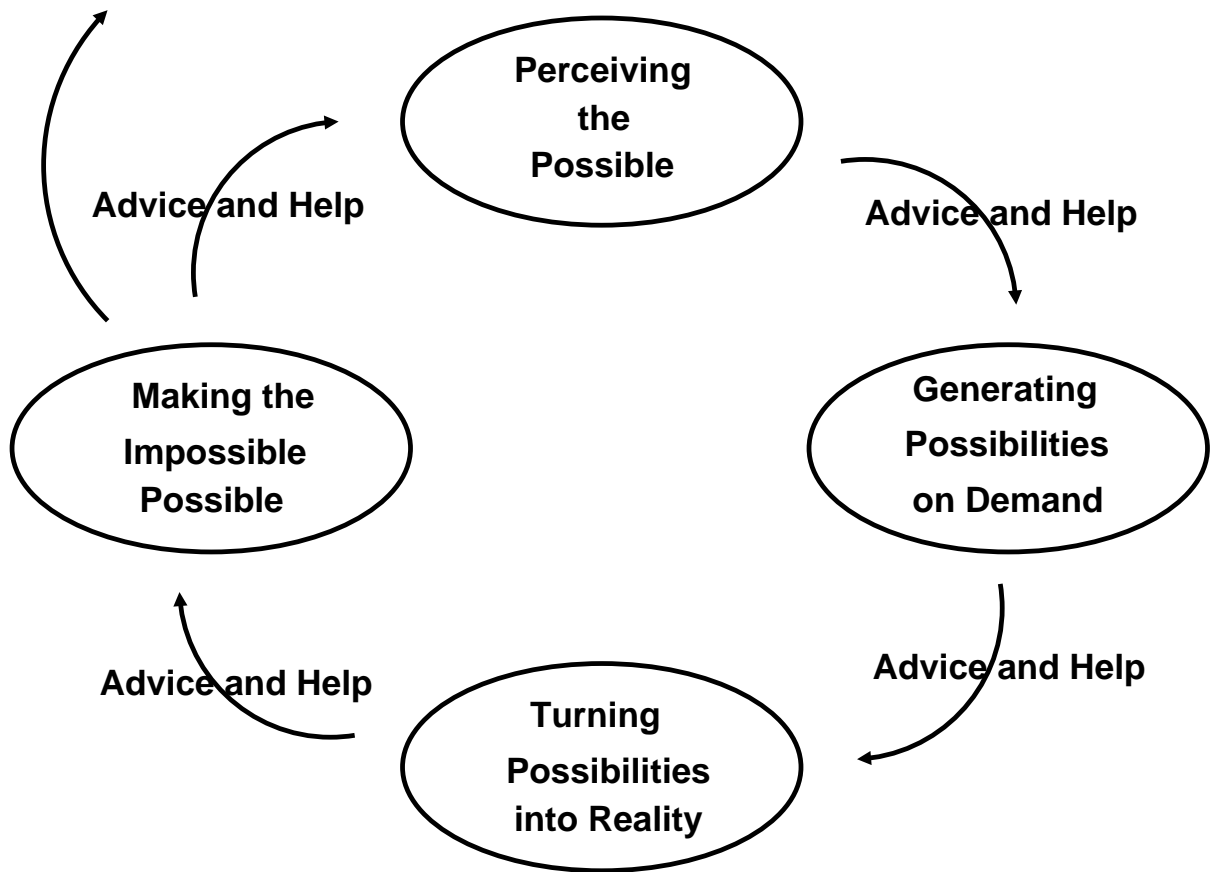
Engineering the Impossible is designed for all members of staff and senior management in organisations large and small. It is a combination of training, group workshops and personal advice sessions.

The programme will radically change your view of what is possible. It will enable you to use all your abilities. It breaks down walls and barriers. It enables you to generate previously unthought of possibilities. It gives you the tools to turn these possibilities into reality. It revolutionises and energises your personal and business life. It creates dramatic organisational growth.

Our approach is practical and pragmatic. The programme does not dwell on theory or airy-fairy issues but concentrates on making things happen.

what can it do for you

- create more ways to win more business
- work smarter not harder
- be happier, more effective and more profitable
- create new products and markets
- create co-operative and cohesive teams
- create faster company growth
- unleash the full potential of your organisation or team



module 1 : perceiving the possible

Enables you to see many more alternatives and possibilities for yourself and your organisation. Helps you decide which changes to adopt and kick starts the process of making those changes happen.

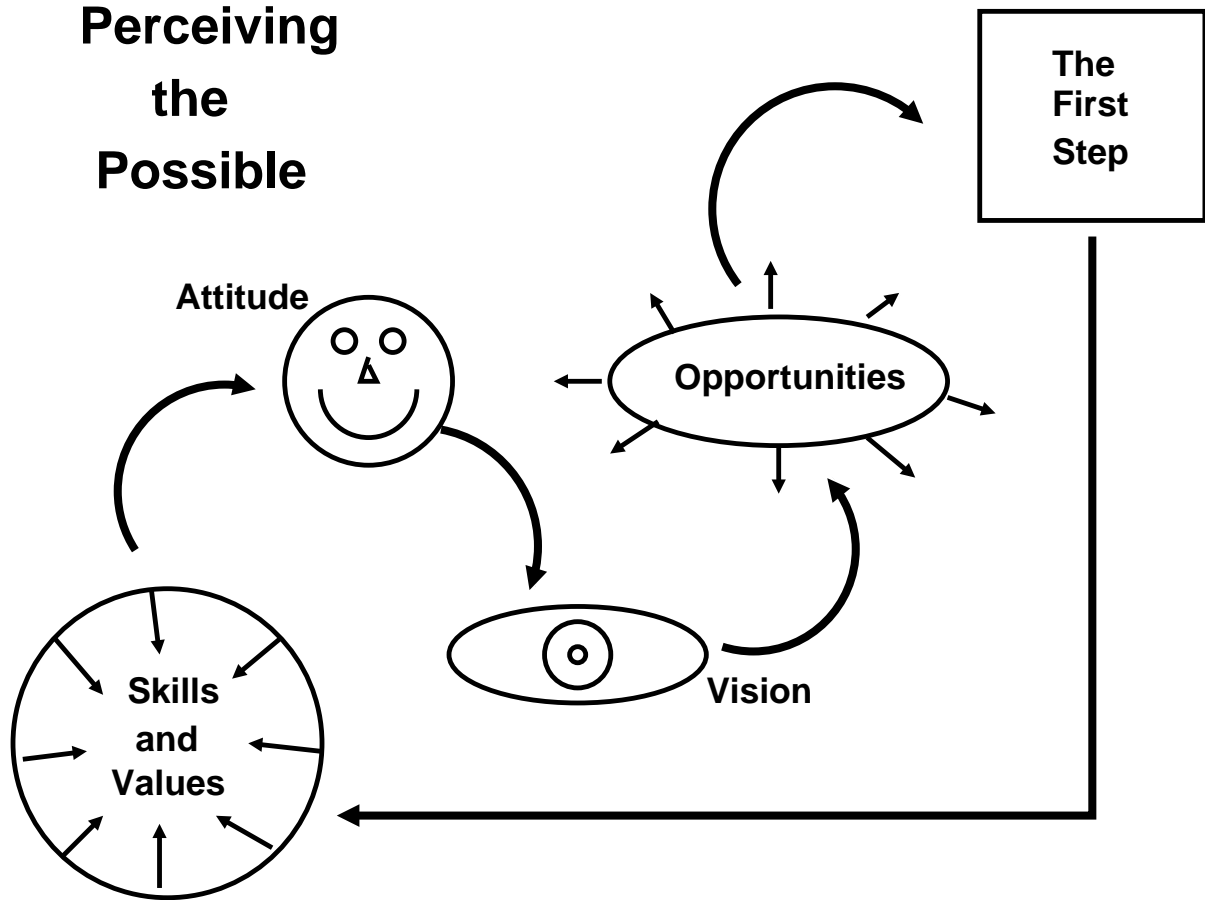
potential outcomes

- enjoying your job
- new business opportunities
- new mission statement
- new business approach or strategy
- new ways of running your business
- being more proactive

what you will learn

- the skills that you think that you have
- the skills you do not realise you have
- how to define your values
- how attitude affects progress
- how to engage your subconscious
- the importance of having a vision
- how to be proactive
- how to develop and recognise opportunities

Perceiving the Possible



module 2: generating possibilities on demand

Reawakens your natural creativity and develops it using pragmatic techniques so that you can generate new ideas and alternatives whenever you need them.

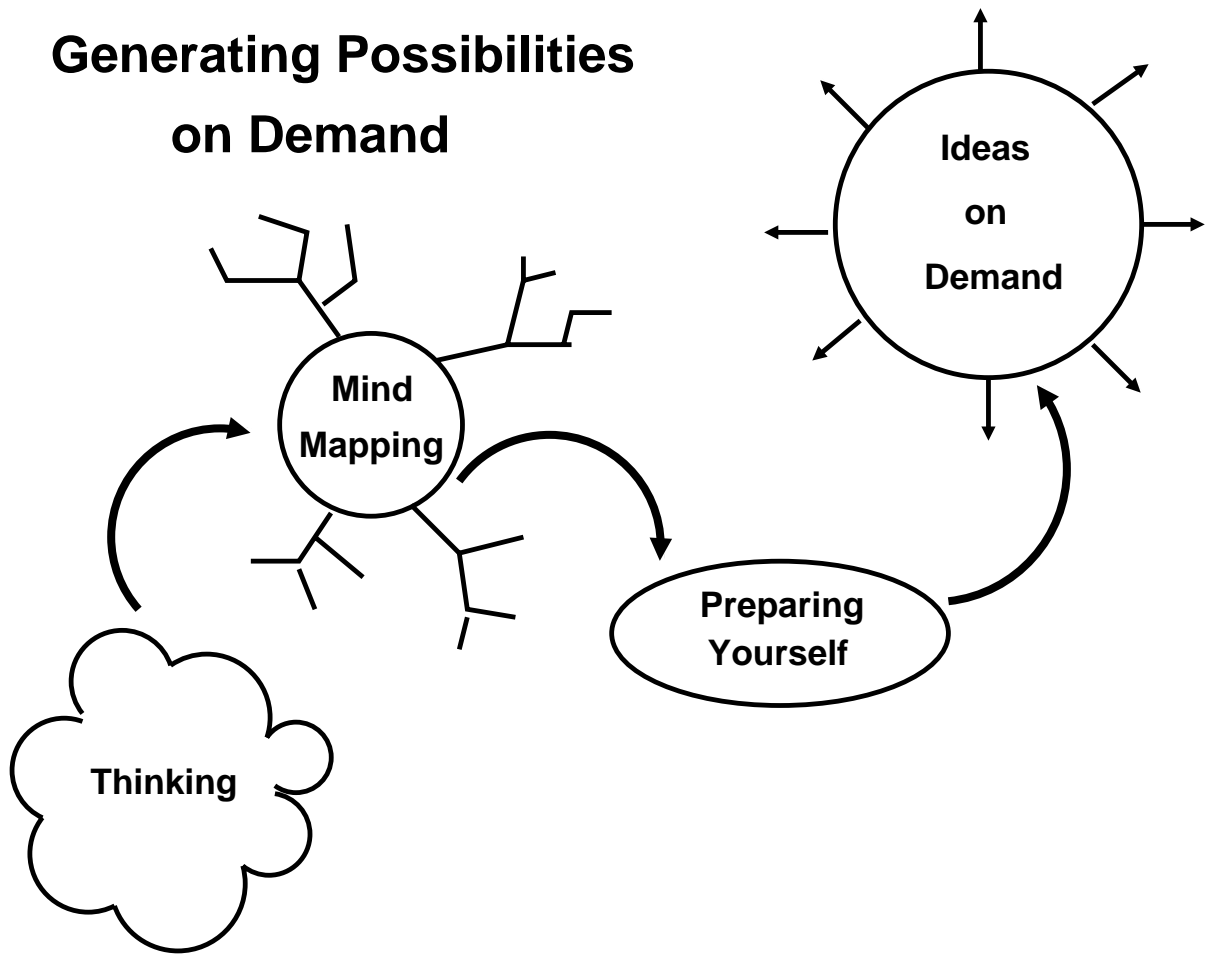
potential outcomes

- new ideas for products and/or services
- new ideas for markets
- higher profitability
- new business opportunities
- development of flexible approaches in all areas of your business
- dealing easily with complex situations
- making life easy and enjoyable
- new perspectives on every aspect of your organisation - and your life

what you will learn

- how the brain works from a creative perspective
- how to use mind mapping techniques for creating opportunities
- how to prepare your mind for generating ideas
- a range of techniques that will allow you to generate ideas on demand
- how to continue being creative and develop your skills

Generating Possibilities on Demand



module 3: turning possibilities into reality

Explores practical ways to become more innovative and how to develop this ability in teams and organisations. Explains how to make your ideas become reality.

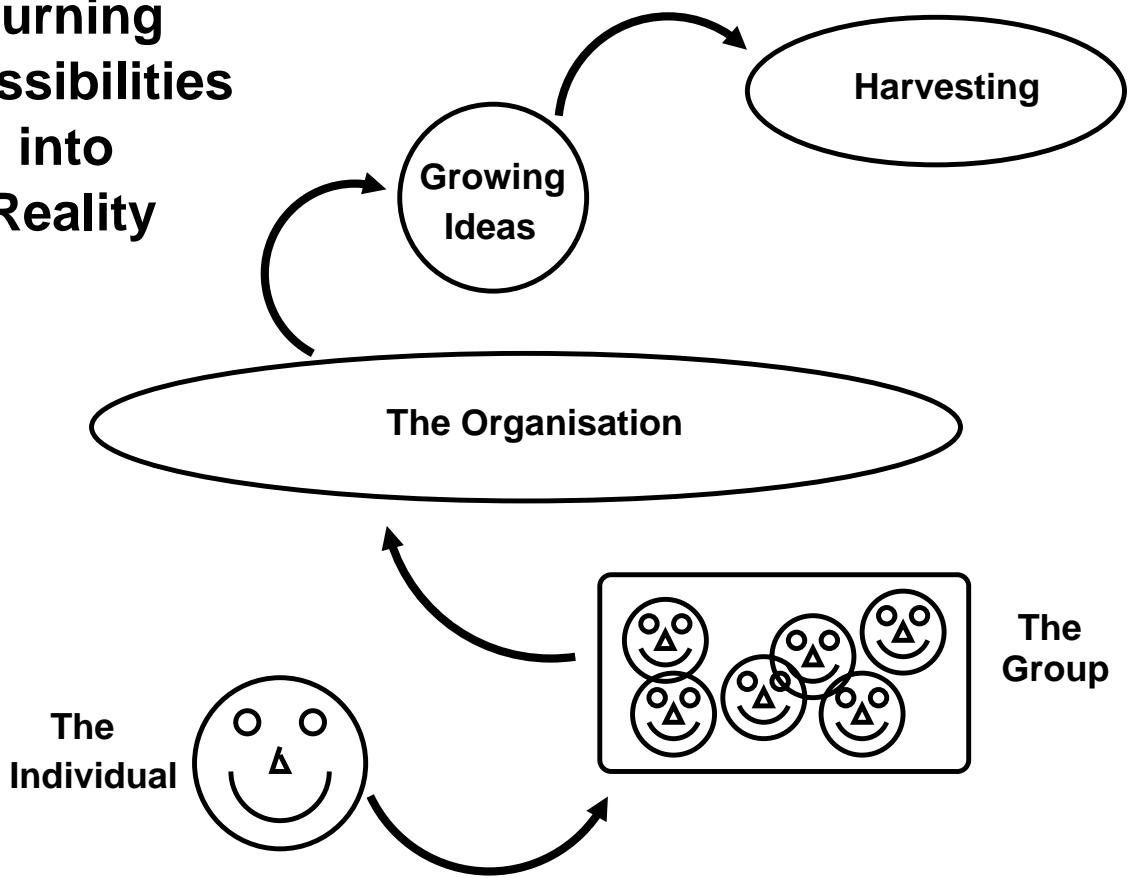
potential outcomes

- teams that can put ideas into practise
- teams that work co-operatively together
- individuals who can carry their ideas forward
- higher profitability
- new markets and products
- a fast reacting organisation

what you will learn

- how the process of innovation works
- your personal innovation style and how it fits with others
- techniques to make innovation happen in groups
- how to grow and develop ideas
- how to gain the involvement and commitment of others
- practical approaches to organising for innovation

**Turning
Possibilities
into
Reality**



module 4: making the impossible possible

Looks again at vision and with the experience of the previous modules guides you to establishing new visions for the individual; for groups; and the organisation.

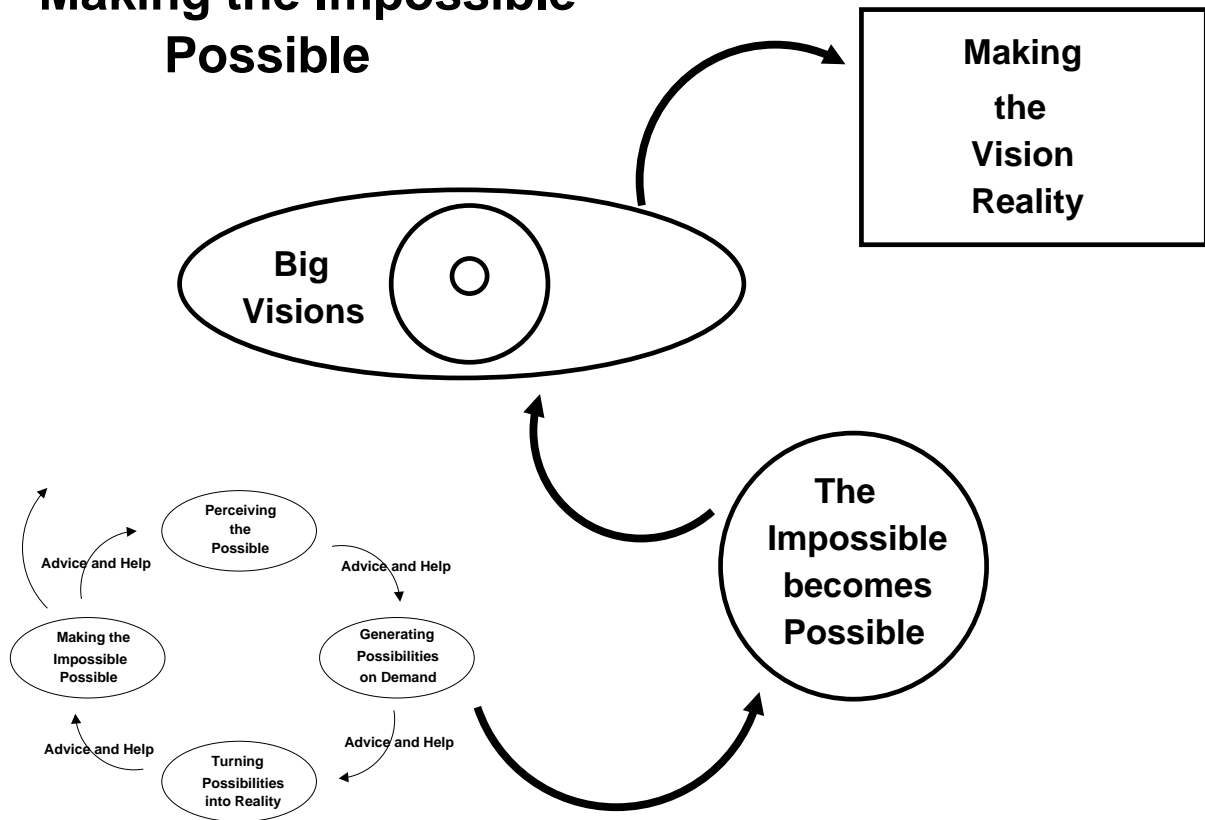
potential outcomes

- new company formation
- new vision statements
- new ways of working within your organisation
- your business life becoming easy and fun
- truly co-operative working within teams and between teams
- higher productivity
- higher staff retention

what you will learn

- how to create your own vision
- how to create group and organisational visions
- how to make your vision happen

Making the Impossible Possible



other modules

In conjunction with each of these modules we provide managed help sessions. These help individuals and groups embed knowledge and experience and then apply these within their work environments. For example, after the "Perceiving the Possible" module, you might want a workshop session to develop further a group vision, or individuals might want one-to-one advice sessions. Or after the "Generating Possibilities on Demand" module you may want a group session concentrating on generating new business ideas for your organisation.

comments from previous clients

"Enlightening! A 'people person' who has a gilt edged business acumen."

"Blimey!"

"Mind blowing!"

"If this guy could only be my mentor"

"Amazing stuff!! How could I not have known that I can do anything before?"

"The most uplifting energising course I have ever been on ..."

"I think everyone should have this opportunity."

"...it is working and is making a BIG difference."

for more information

If you would like to find out more about how this Programme could help you or your organisation please contact Ian Moore at Treepax Ltd. by email at [<ian@engineeringtheimpossible.com>](mailto:ian@engineeringtheimpossible.com) or visit the web-site at www.engineeringtheimpossible.com