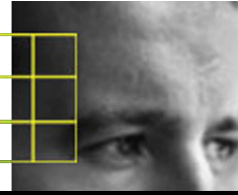
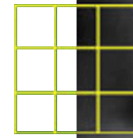


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Presents. . .

The Dark Side

**Tactics to Defend Against the Unscrupulous
Use of Persuasion Skills**

AND

**Tactics to Use to Turn the Tables and
Win the War – When Necessary**

By Kenrick E. Cleveland

The Dark Side

The information contained in this material is very controversial. There are many that are not at all happy with it being taught. Which, in my way of looking at things, is all the more reason to teach it.

This kind of power does not belong in the hands of only a few.

In order to learn to defend against these techniques, you have to know how to do them. Please use your head with these. There are times when it might be appropriate to use some of them, just use your head. I'll try to point out which of these are more appropriate than others for actual use.

One more caution – it's always better to work on improving yourself rather than work on how destroying someone else.

More Advanced Modeling Strategies:

Form follows function. What function are you trying to do. Make up a "form" that accomplishes it.

Here are some very effective ones.

Smurfing: Use on someone you want to make go away. Simply imagine them shrinking until they are very small, becoming so cold they turn blue

The squash: Make a picture of you and of them – one in each hand. Bring them together into one. Step inside.

Vapor Invasion: imagine you are a gas and you enter another person through their nose and mouth and fill them up. Once in, you expand to a solid state if you'd like. This works best if done slowly so as not to startle them.

The Claw: Send out a claw from you to the person you want to influence. Your claw can grab them in the stomach, behind the neck, sexually – where ever. Once your claw is into them, you can then send emotions directly into them from yourself. You can send colors, emotions – anything. You can use it to dominate or to get their attention – use your imagination.

The Cage: Shoot out a cage that imprisons the person. The second they are in the cage, you can do all kinds of things. You can shrink it down and make it cold to the point of freezing – blast loud obnoxious music into the cage. You could attach an electric cord to it and shock it, you could gas it, send emotions or colors at it.

The Missile: This is destructive in nature. Fill it full of whatever you want them to experience, then launch it. Perhaps it strings a wire with it as it goes allowing you to access them further once it hits.

By shifting your state, you'll shift their state. What do you want them to experience? You first.

These techniques are very much controlled through your intention. Set your intention first before you use the technique.

Submodality Patterns

These patterns are suitable for use in day to day life.

They can also be misused.

No Longer True

Elicit what is no longer true but used to be.

Then elicit something that is absolutely true. (The sun will rise tomorrow).

Put any objection or disagreement into the “no longer true but used to be” and what you want them to do in the place that’s absolutely true.

Additional Uses for No Longer True

(these are destructive)

- Put someone’s self esteem or self concept in the no longer true position.
- Put someone’s relationship in the no longer true but used to be location.
- Gesture to the no longer true side when talking about what you want them to let go of.
- Ask the person to make an idea of what they believe will be a good future for them and to see it as a picture. Put that in the no longer true but used to be.
- Dealing with a man, suggest that his ability to “perform” and “rise to the occasion” be put in the no longer true but used to be location and put longing to be able to - but the realization he can’t - into the absolutely true position.
- Dealing with a woman, suggest her ability to experience desire and warmth find it’s way into the no longer true but used to be position.

Remember to use both sides of this – first get rid of the problem, then replace it with what you want them to believe.

Tweak the drivers of the Submodalities to strengthen/weaken the states as needed.

Additional Nasty Submodality Patternss: (Do Not Use)

Compulsion Installer: Elicit the submodality of a compulsion that a person has. Then install more using the same submodalities. You can swish in things very close, very bright and leave them there.

Drug Addiction: Elicit the submodalities of a time a person did drugs. Get them fully associated into the state. Future pace being reminded of this nice state and link that to a compulsion.

Ambiguity Patterns

(Very Dangerous – DO NOT USE)

The Suicide Pattern – as used on a cheating spouse/lover

I don't know what's been going on inside your head lately, (Name). Perhaps you need to do some introspection. Perhaps you need to look deep down inside yourself...explore the very essence of who you are...and I don't know if you'll notice...just how empty you are, deep inside yourself...so alone, so lonely. And when you explore that place, you only find memories of your **failures, frustrations and missed dreams**. . . To the point where you ask yourself...**this is it?** This is what I've been living for? What an empty life! These things you do to me...your life in general...only amuse you, but they miserably fail to address that deep longing inside you...that deep, painful emptiness. That's why you need to find someone to hurt. To go against.

Yeah (Name). Take your own life...and examine it. You might find yourself saying...This is it? This is all I have lived for? And you walk through life light...because you are walking **empty**. And likewise, realize just how empty and meaningless your actions have been... Now, I think you should go deep inside yourself and examine your own motives and realize that you are hurting yourself more than you are hurting me. It's sad to see that you enjoy hurting yourself in such manner since you obviously got a thrill by cheating on me, but in reality, cheating yourself...out of a life...filled with joy and happiness.

This pattern uses ambiguity and embedded commands to do it's dirty work.

The Paranoia Pattern

Did you ever WONDER what people do behind your back ? I mean, you never know what people think of you, do you ? You can guess but they can hide it, by trying to shield you from the painful truth or maybe just not wanting to reveal their intentions right now, waiting for the right time to **ATTACK YOU, DESTROY YOU**(pause, wait for effect)

But maybe not, maybe everybody likes you and no one plans to hurt you. Maybe you're safe.(negation, meant to confuse)

And then again, maybe not. While you breathe, **HERE, NOW**, you **REALIZE** the real truth. You can **TRUST NO ONE**, cause they **WILL** betray you. It's just a matter of time. You can **TRUST NO ONE**. Looking into the eyes of the people you know for a long time, or have just met, you **SEE THE REFLECTION** of the sun in them and you **REALIZE**, you **CAN'T TRUST THEM**, you can **TRUST NO ONE**. They **WILL** betray you. It's just a matter of time, remember?

Once this has been elicited, it can easily be future paced.

The Migraine Pattern:

"Hello (name)..this is (your name). I just want you to know that even though we had plans and you didn't show up..... there's no **hard feelings....firing at the ends of every synapse**...what would that **feel it now**...because it goes against **my grain** to suggest anything that would be a **huge pain in the neck**...it's the kind of thing that could cause a person to **throw up** their hands **in agony** and just want to **lie down and die** and the more you try to make it go away the more **it keeps coming back stronger and stronger than ever before.**"

The Door pattern

(Seriously evil and manipulative pattern – used in the seduction arena. This is oriented for use on a woman, but of course, it can be used just as effectively on a man. This is really an evil thing to do and creates the equivalent of a “love slave”).

"Whereas most patterns seduction patterns are about getting a woman into bed, The Door is aimed at controlling her after you've started sleeping with her. Other patterns that you've used on her have anchored immense pleasure to you. The Door creates an anchor for the loss of that pleasure.

You've already had intercourse with the girl. The ideal setting for the power of the door, which is a power and control pattern, is right after you've had intercourse and you're in bed with the girl, and at this time hopefully you've set up the fact that you're also the man of her dreams and the person who will fulfill her emotional needs.

You're fooling around in bed, you've already had a great time, and you say,

"Sweetheart, what's that over there?" and you point towards the door. And she'll say, "well you know, that's a door, silly." And you say, "yeah, you know.. I'm a real positive person, but.. I mean, can you imagine.. I mean, you don't know what can happen from day to day, when you think about it in your mind. I mean, what would happen if I walked out that door and the door closed and as the door closed, it slammed shut, and no matter what you did, you could not open the door and you knew that you would never be able to look into my eyes again and you'd never be able to hear my voice again and you'd never be able to feel my touch again." Ok, right here is where she starts going, "I don't like this door business at all." And at this time you just reassure her.. "ok, alright sweetheart, you're right. You really shouldn't think about the door and you really don't have to think about the door." So you go back to playing around with her some more. Have some more fun with her, bring her to another orgasm or whatever and say, "you know, a terrible thing happened the other day. My friend was hit by a truck. I mean, it was awful, by the time they got him to hospital he was dead. I can't believe it, you know? It's almost as if, it would be a horrible thing you know when you think about.." (point towards the door) "..that no matter even if you were to get that door opened and you were to search, that you could never find me again.." Then she starts freaking out. You calibrate more on that part of, "you will never be able to see me again, you'll never be able to hear my voice again."

"You'll never be able.. all that fun we had together, all those great times we had together, walking along the beach, hand in hand in the moonlight, we would never be able to do those things again and even if you were to open that door, you would search and you could never find." And she's at the point where she's saying, "no no I hate this door. Let's

stop this door now, are you trying to upset me?" And you say, "oh, I'm sorry sweetheart, I'm just saying these are just things that are popping into my mind, ok?" So play around some more. Get her good and nice and hot again, fool around, have a good time with her, joke, and then then get back into the door and say, "you know, God, still you know, about life's tragedies.. I mean, I just keep on thinking how.." At this point you can already see that this is starting to make her feel uncomfortable. You want to create that sense in her that you can walk out and she'll feel terrible for the rest of here life. You want to anchor that response. I'll get up and she'll say, "well what are you doing?" And I'll say, "I'm going to the bathroom." I go up to the bedroom door and slam it. That right there will freak her out. Then I'll open the door and say, "oh, I'm sorry. You know, I'm sorry, I'm just playing with this door again. You know, you really shouldn't think about this door now and you really don't want to think about this door now."

Having anchored that sense of loss and pain to the door, you can trigger it whenever needed. Whatever negative behavior may come up that you want to stop, the first time you just get up and slam the door. Whether you walk out the door depends on the level of bullshit. On later occasions you can just indicate the door in some manner. The example Alex gives: If he's talking on the phone and getting any crap from her, and he knows the relation of where the door is to her desk, he says, "sweetheart, could you please turn right and take a look at what's over there.." and that was the end of the bullshit."

The Void

(This is a seduction pattern and not real negative)

"Doesn't it sometimes make you stop and think how some people, despite having everything, just feel lonely and empty and severely lacking? Well, I was reading about the life and times of John Belushi... he had it all... the fame, the fortune, the houses... the women... but it appears that he was just so lonely. So was Marilyn Monroe... on top of the world, with millions of men swooning over her...she just felt so alone and left out.

I think it's really a common thing. Like, lots of people (point to her) just go on living from one day to the next like a robot... perhaps getting amused, perhaps feeling some sort of achievement, but deep inside, there's this hole inside them (point to her chest)... empty... hollow. It's like, you ask yourself, "Is this it? Is this what I've been living for? This is it?"

I think that people, Jenny, are looking for that elusive "IT"... to fill the deep void and emptiness inside them... whatever that is, it's the one thing that will just make you feel a sense of wholeness, of completeness... of peace... ha-penis...

And when you have it, when it's right in front of you (you're in front of course), only then can you begin to feel that wholeness and peace... or perhaps... that ecstatic, filling delight... filling you up completely... making every pore of your body ooze with delicious, ecstatic pleasure... that's when you know that you've found that part of you that was missing all along (point to self). You are happy and complete.

But whatever that ha-penis (point to self) is, it's elusive... you'll have to GO FOR IT (point to self) once you find the slightest chance... the slightest window of opportunity... you'll have to GRAB IT. Or... it could slip away and you might just find it gone... and you'll be left only with the thoughts of what could have been... the stuff that regrets are made of.

So...when you find your ha-penis right in front of you... Grab it! Right away!"

The Grand Daddy of Them All

This is the one that was done to me. It is destructive and can put a person into a “brain fog” for a very long time. It could cause them to end it all if they are very unstable. You need to know about this one to protect yourself from it.

(This is evil and should not be used)

The Values Destroyer

1. Ask the question: “What’s something that’s no longer true, but used to be?” Anchor their state when they blank out thinking of the question.
2. Elicit the person’s values for life – such as love, money, power, knowledge etc.
3. Name their values while firing the anchor.

You can elicit their values prior to anchoring the question, either way works.

You can even guess/assume their values and name them while firing off the anchor.

If you are ever asked that question – get out of there. Someone who knows how to hurt you is about to try.

An interesting defense is to simply respond to that question as follows:

Well, it used to be that you could remember what is no longer true, but now you find yourself simply stuck in that experience of what isn’t true, yes?

Then anchor them.

Tell them if you ever catch them doing that again, you’ll fire your anchor on them. Or better still, future pace failure in their life should they ever attempt to actually use that pattern on anyone.

Odds and Ends:

Revivify past hurts and suffering – then anchor and future pace.

Notes:
