<https://www.youtube.com/watch?time_continue=10&v=mtXuNUEM3vg&feature=emb_logo>

How to Lie

[How to Lie With Statistics*,****by Darrell Huff***](https://www.gatesnotes.com/Books/How-to-Lie-with-Statistics). I picked up this short, easy-to-read book after seeing it on a Wall Street Journal list of [good books for investors](http://blogs.wsj.com/totalreturn/2014/11/25/best-books-for-investors-a-short-shelf/). I enjoyed it so much that it was one of a handful of [books I recommended](https://www.gatesnotes.com/About-Bill-Gates/6-Books-I-Recommended-for-TED-2015) to everyone at TED this year. It was first published in 1954, but aside from a few anachronistic examples (it has been a long time since bread cost 5 cents a loaf in the United States), it doesn’t feel dated. One chapter shows you how visuals can be used to exaggerate trends and give distorted comparisons—a timely reminder, given how often infographics show up in your Facebook and Twitter feeds these days. A useful introduction to the use of statistics, and a helpful refresher for anyone who is already well versed in it.