

## Warning:

If you came to this site to study then you are in big trouble.

The following information will provide you with ways of creating a realistic income growth for the average (and not so average) person.

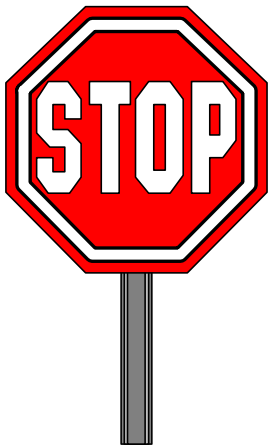
If you're not ready to start generating income from nowhere then stop right here. I wouldn't want you to do anything you don't want to do.

# Sacks of Cash

## **Proven Ways For Average People To Create Income From Virtually Nothing**

By Keith Mitchell

[All Performance Marketing](#)



## **Stop!!!!!!**

Yes, I said stop. **S - T - O - P**

I warned you once and now I'm stressing it even more.

If you are just looking for another information source to add to your collection of Internet bookmarks to learn different ways to make more money, then **S - T - O - P** reading right here. This is not a set of new or often repeated material to be studied and stored away on your computer.

The information I'm about to give you will make you have to start immediately working towards fulfilling that deep-rooted dream of creating **Sacks Of Cash** for yourself.

You are about to get a dose of something not often found in most of the material found browsing through the net.

## **REALISTIC INCOME GENERATING IDEAS FOR THE AVERAGE PERSON**

I apologize for the shock you just received from reading that last statement.

You now know why I had to give you warning. There is plenty of get-rich-quick, over-night-success, make millions overnight, etc, etc, etc, **GARBAGE** available everywhere for you to read (and hopefully for those providing it) and purchase.

First, let me give you an idea of who this file is for:

- ❖ If you know just about every "Free Report" almost word for word, **THIS IS FOR YOU.**

- ❖ If you were not given a trust fund on your 21<sup>st</sup> birthday, **THIS IS FOR YOU.**
- ❖ If you want more money than your **J-O-B (Just Over Broke)** position provides you, **THIS IS FOR YOU.**
- ❖ If you would be happy to be able to pay the rent, buy groceries, pay the lights, gas, telephone bill, and Internet Bill (ha ha) and still have money left over worth smiling about, then **THIS IS DEFINITELY FOR YOU.**

## How Big Do Your "Sacks Of Cash" Have To Be?

I know you may be wondering to yourself, "**Man, That's A Dumb Question!!!**"

Actually, it's not.

I don't want to start assuming what you want or need. I'm not trying to pay your bills. I'm not the one covering your car note. I'm not the person your kids come to when the ice cream truck pulls up.

Since I'm not you, I can't just jump in (like some others do) and assume how big your "sack" needs to be.

You may need only an extra hundred bucks per week. You may need \$1,000 more to get you from week to week. On the other hand, your situation may see you looking for a few thousands of dollars added to your bank account. Either way we all have our own needed "Sacks Of Cash".

To get a realistic idea of how big your weekly "Sacks of Cash" need to be, I've suggest using the following chart to get a basic idea of where you need to start.

**Before we start,**

**I promised to give you realistic ideas to get you where you need and want to be.**

**For you to be able to achieve your goal,**

**You must be realistic with yourself.**

If you know that to start relieving some of the financial strain you're under can be helped with an extra \$1,000 a month, aim for it. Don't sit there reading this and think to yourself, "Yeah, I sure could use an extra \$10,000 a month."



## You Sunk Your Ship Before It Even Leaves The Port.

For you to really benefit from this plan, you must look for a realistic output from your realistic input.

Give yourself a realistic destination on your path to your stage one goal.

By the time you finish the first part of this plan, you will easily be ready to move up to a higher point in your journey.

This is just like learning how to walk again. You didn't jump up running a marathon with your first steps. So treat this the same way, and you will definitely reach your goal.

## Here's how you decide how big your "Sacks Of Cash" need to be.

You and I both know, we all have different financial needs to get us through this thing called life.

Therefore, for you to get a basic idea of what your needs may be, use the following:

1. Start with the roof over your head. How much on average do you need to keep it running realistically? Include the rent/house note, lights, gas, water, telephone, security, any and everything which monthly you are required to make payment on. This total will go under **HOUSE**. For this example, I'll use \$1,800.
2. The next step will be **TRANSPORTATION**. Whether this is your car, truck, van, bike, or even public transportation. There is a cost to get from point A to point B. If it is your own vehicle, make sure to include (naturally) the payment and insurance. Other notables to include, gas (just do an estimate, even I admit the cost of gas changing (oops there it goes again) at the drop of a hat. If you know it's time for a tune-up, oil change, tires etc. add this to your total.
3. Your next step is total up your **PLEASURES**. These are the little things you don't necessarily need, but must have to enjoy your life as it is today. Movies, a night out, a daily dose of chocolate, or whatever your

"pleasure" may be qualifies here.

4. Now it is here that I will help you out because you and I both know there are times emergencies pop up and create a "financial hole in the pocket". Under **HOLE**, we'll add about \$2,000 as an emergency fund. This is something the average person always talks about putting away and never does. At least, may never be able to realistically put away without dipping into it.

<i><b>Your First Look At Your First Sack Of Cash</b></i>	
<i><b>House</b></i>	1,800
<i><b>Transportation</b></i>	825
<i><b>Pleasures</b></i>	275
<i><b>Hole</b></i>	2,000
<i><b>Total You Need Monthly</b></i>	<b>\$ 4,900</b>
<i><b>X 12 = Annually</b></i>	<b>\$58,800</b>

**Fifty-Eight Thousand Eight Hundred Dollars. \$58,800** The average person doesn't make this a year. So now do you see why you need to get a bigger Sack of Cash???

Now before you make the big mistake, which keeps you, where you are now. **"No Action."**

### **Let's Take A Different Look At What You REALLY Need.**

Over the course of the year, based on the above sample chart, you need \$58,800 a year to just be at a mediocre comfort level.

For you to get this amount, how much time are you willing to put in to be able to get to this income level?

Let's assume you are already making \$500 a week or \$2,000 per month.

This means you need to find a way to get another \$2,900 a month or \$725 a week.

How do you find a way to consistently bring in the padding to bring you to a level where you are actually doubling your \$2,000 a month income?

The easiest way to figure the answer is to divide the amount you need by how many hours you are able to invest in the project. If you can only invest an extra 20 hours a week. This can be weekend time. It can be spread of the course of a week. It doesn't matter how you divide your time to create and generate your money. The main thing is that you do like Nike says, "Just Do It!!!" Your potential is truly in your hands from this moment on.

You have the power to make it or break it.

I am going to lift the blind-fold in just a moment and later virtually blind you with the light of success.

Each of the different ways to generate extra income is proven tested and modified by myself.

So here's the first step to grabbing your Sack of Cash.

### **BREAK IT DOWN INTO BITE-SIZE PIECES.**

Big numbers tend to intimidate people to easy. So bring it down to a level that you can comprehend and see as a reality.

Which looks easier?

- ❖ Making an extra \$725 a week, or
- ❖ Making an extra \$145 a day (based on a 5-day week), or
- ❖ Making an extra \$36.25 an hour / 20 Hours a week, with you deciding the hours. Or,
- ❖ Making an extra \$ 9.07 every 15 minutes during those same 20 hours

**As You Already Know, They're All The Same.**

How you look at it will decide how you approach it.

With the "Sack of Cash" series, I will be providing you with detailed ways to build up your income from a bottom floor level. You are looking for REAL INCOME, so I promise you REAL INCOME GENERATORS.

All the material I give you will be 100% new information. The other source's will have proven track records to the information they'll supply you with.

Each week you will receive a new detailed approach to a new income generating idea.

I'm not going to promise you millions. What I will promise you though is, if you take one of these ideas and add your individual touch to it, you will make money. There's no question about it.

**No Get-Rich-Quick Scams**  
**No Multi-Level/Network Marketing**  
**No Mass Produced Reports**  
**No Inflated B.S.**

Yes, you have finally found the light at the end of the tunnel. I will give you ways of creating streams of income as long as you like and are willing to work them. Each week there will be something new.

Each idea will be provided in enough detail to get your mental motor kicked into first gear and moving forward.

I've given you enough time for the earlier shock to wear off.

So before you begin, first get something to write on and a couple of good pen or pencils. You're going to want to jot down ideas as they come to mind. Plus, you'll kick yourself if you let another idea come and go without profiting from it.

I know. **Been There, Done That.**

**Now, Let's Get You Started On Your Way.**

**Sack Of Cash # 1**  
**Become A Work Scout**

Imagine yourself making a very nice sideline income.

With:

- ❖ No Income Investment.
- ❖ No Employees.
- ❖ No Office Required.
- ❖ And Other Do The Actual Work.

Yes, it is really possible. I know. I've done it.

For a moment, think about the fact everyday, in every city, in every state, someone needs something done, fixed, serviced, produced, etc. Why not be the person to connect those that need to those who do.

For an example, say you opened the yellow pages to gutters.

- ❖ Take an inventory of the advertisers listed.
- ❖ Who have you heard provides good work?
- ❖ Who is listed in your part of the city?
- ❖ Who do you already know that provides this service? Or works for someone who can provide this service?
- ❖ Can you go on-line and find the average cost for gutters and downspouts?

**Here's Where Your "Sack Of Cash" Starts.**

Here you receive the step-by-step details to creating a very profitable "sack of cash".

One of my first steps for you is to go to <http://inventory.overture.com/d/searchinventory/suggestion>, and enter gutter.

Even though, this is online. You will get an idea if a particular service is considered popular. Overture keeps a record of the number of individual searches of the top search engines on-line. Currently, as of this article, listed search engines include, MSN, Yahoo!, AltaVista, Lycos, InfoSpace, AlltheWeb, CNET and NetZero. This represents approximately 80% of the on-line searches.

Plus, the search results consist of searches for the previous month. This is a bonus due to the fact your not getting old, out of date information.

When I typed in the word gutter, it shows for the month of September there were **23437** searches, which included the word gutter. Can you see the potential developing already? **23437** people searching the web for gutters during September.

Just imagine as I go along: (Remember this is your sack)

You do the search at <http://inventory.overture.com/d/searchinventory/suggestion> and you see it's true. 23437 people looked up gutter. Consider this for a moment, almost 651 people searched for gutter on-line each day during September. You could, also, say on an average 27 people were looking for gutter each hour for the whole month.

In my research for an instant addition to my scout plate, gutter would definitely be added.

### However, Keith, This Is On-Line?

You're right. Nevertheless, let's take a logical look at this for just a moment. Better yet, a second. Of those 651 people per day, couldn't some of those have been in your area? (And if not, so what. I'll show you later how to do some of these.)

Even if you were in a retail establishment of your own, could you even imagine the potential of 651 people interested in your service everyday!!! Truly, this is possible.

Let's get back on track now.

The next step would be to pull up an old trusted friend of mine. Alexa, <http://www.alexa.com>, has one of the best toolbars for the would be entrepreneur. The prime part of it is it's traffic rankings. With over 10,000,000 users it provides one of the best sources, for free, of up-to-the-minute Internet activity.

Here you type in our sample word of gutter. Instantly, you get 586,000 results for gutter. This lets me know there definitely is a market for "gutter". The problem is, there's also a small chance for a newbie to make themselves known in such a large crowd.

So, hmmm, what do you do now?

YOU go back to Overture and see exactly what those looking for gutter were looking for.

Now as you look at the list of results you will be able to see just what their focus topics are.

Count	Search Term
<b>23437</b>	<b><u><a href="#">gutter</a></u></b>
<b>5543</b>	<b><u><a href="#">gutter guard</a></u></b>
<b>5508</b>	<b><u><a href="#">rain gutter</a></u></b>
<b>3847</b>	<b><u><a href="#">gutter helmet</a></u></b>
<b>3527</b>	<b><u><a href="#">seamless gutter</a></u></b>
<b>2321</b>	<b><u><a href="#">copper gutter</a></u></b>
<b>2164</b>	<b><u><a href="#">gutter machine</a></u></b>
<b>1796</b>	<b><u><a href="#">gutter cleaning</a></u></b>
<b>1365</b>	<b><u><a href="#">gutter cover</a></u></b>
<b>1082</b>	<b><u><a href="#">gutter installation</a></u></b>
<b>956</b>	<b><u><a href="#">install gutter</a></u></b>
<b>925</b>	<b><u><a href="#">installing gutter</a></u></b>
<b>809</b>	<b><u><a href="#">gutter supply</a></u></b>

Take just a moment and look over the list to see what ideas come to you.

Remember, the focus is to find a real niche. A group of individuals looking for one specific thing. **A Focal Point.**

**Just For A Couple Of Quick Examples:**

❖ **Gutter Cleaning has 1,796 searches.** Using our early breakdown, you see this equals out to about 414 searches per week. Now, to get a more in-depth idea of what they want, click on the link.

Count	Search Term
1796	<a href="#">gutter cleaning</a>
358	<a href="#">cleaning dc gutter washington</a>
356	<a href="#">chicago gutter cleaning</a>
299	<a href="#">gutter cleaning houston</a>
289	<a href="#">cleaning detroit gutter</a>
233	<a href="#">dallas gutter cleaning</a>
216	<a href="#">gutter cleaning tool</a>
214	<a href="#">boston gutter cleaning</a>
199	<a href="#">cleaning gutter nassau</a>
195	<a href="#">cleaning gutter minneapolis</a>
192	<a href="#">cleaning gutter philadelphia</a>
170	<a href="#">cleaning gutter seattle</a>
150	<a href="#">baltimore cleaning gutter</a>
113	<a href="#">cleaning gutter newark</a>
105	<a href="#">new york gutter cleaning</a>
94	<a href="#">fort worth gutter cleaning</a>
94	<a href="#">cleaning gutter monmouth</a>
86	<a href="#">cleaning gutter louis st</a>
82	<a href="#">austin cleaning gutter</a>
75	<a href="#">portland gutter cleaning</a>
72	<a href="#">cleaning gutter jose san</a>
69	<a href="#">bergen cleaning gutter</a>
66	<a href="#">angeles cleaning gutter los</a>
66	<a href="#">city cleaning gutter kansas</a>
66	<a href="#">cleaning columbus gutter</a>
65	<a href="#">ann arbor cleaning gutter</a>
64	<a href="#">cleaning gutter middlesex</a>
61	<a href="#">cincinnati cleaning gutter</a>
53	<a href="#">cleaning denver gutter</a>
49	<a href="#">cleaning cleveland gutter</a>
47	<a href="#">cleaning gutter youngstown</a>

O.K. now you start to get the real picture. It's obvious that the majority of them were looking for Gutter Cleaning Services in their area. Think about the fact every building, house, you name it, has a gutter. Plus, over time dirt, leaves, twigs and whatever else gets in there. So, sooner or later, they need cleaning.

Yes, I can already here you thinking,

**"It's a dirty job and I'm scared of heights."**



This way of thinking will only leave you with a poor excuse of a Sack. And a very minimum amount of cash.

Remember, what you read earlier the charm of being a Work Scout is

## **YOU Get Others To Actually Do The Work!!!!**

Here is where the beauty of this idea shines through. Follow the steps below and you will soon feel a lil' tug of weight on your Sack of Cash.

### ⦿ **Steps:**

1. Consider your area's location to decide how frequently gutters should be cleaned. If there are a lot of trees around your area, gutters will tend to be clogged more easily. These are the neighborhoods, which you're looking for.
2. Call a couple of gutter cleaning services in your area. Ask friends or relatives for recommendations or check the yellow pages.
3. Have the services come out and quote you a price for one-time service as well as for ongoing maintenance. Most services offer free estimates. **(Never pay a contractor to give an estimate.)**
4. Expect a cleaning on an average-size house to cost approximately \$75.
5. Check to make sure the services are fully insured.
6. Ask for references if you're concerned about the reliability of the services. Check these references and see if the contractors have performed satisfactorily for other customers.
7. Select one service (two or three, if you're in a large area) based on price and your impressions.
8. Contact the business owner and ask them straight forward,  
**"How Much Would You Be Willing To Pay Me If I Could Get You A Ton Of Work?"**  
 No sense in beating around the bush. You have (or will very soon have) something they need,  
**A Boat Load Of Customers.**  
 Their answer normally would be: "Let's talk," especially if they are lacking in advertising skills or getting their name out to potential customers.
9. For your example, you make a deal with the contractor for \$15.00 for every job done. A simple agreement will do. You have your sources in place. The last thing you want to do is scare them off with a 20-page contract. Remember the famous quote:  
**Keep It Simple Sherlock**
10. Now you are ready to move forward. Map out a nice size area (preferably loaded with trees) as your target area. Areas where the majority are homeowners and/or older people are prime for this idea.
11. Use a simple word processing program like Microsoft Word, and create a simple flyer. First, bring up two to three problems associated with gutter cleaning.
  - ❖ Will This Be The Year You Finally Clean Those Gutter?
  - ❖ What's Really Growing In Your Gutters?
  - ❖ Did You Know A Dirty Gutter Can Damage The Best Of Roofs?
 Something that you know will catch your potential customers eye.

Follow this with something like;

## **Gutter Cleaning Special – This Weekend Only**

### **"It's A Dirty Job, Somebody Has To Do It. Why Not Us?"**

This weekend we'll be in your neighborhood cleaning some of dirtiest of gutters.

- ❖ Avoid the hassle of climbing up and down high ladders



- ❖ Get rid of the load of dirt and grime of possibly years of buildup
- ❖ Enjoy the peace of mind that the job will be done right

**Stop, Putting It Off 'Til Next Week Or Next Year**

**\$75 Full Service Cleaning Includes:**

(Here name off a few the details,

which the contractor already told you are included in the cleaning.)

**Call Now For Gutter Cleaning (555) – 555 – 5555**

**Dates Are Sure To Fill Up Fast**

12. Go to you neighborhood print shop or my favorite, Kinko's. Have them make you at least 1,000 copies. (At the time of this piece, this should run you about \$33. If that's too much, start with half.) Make sure they are printed on bright color paper to stand out and be noticed.
14. Early in the week, go to the area you've mapped out and go door to door leaving flyers. If possible, leave a few at the neighborhood grocery stores, pharmacies, gas stations, etc. Anyplace that your potential customer may see them.
15. Expect your phone to begin ringing off the hook for appointments. Make sure to collect all information. Who's making the appointment? The preferred weekend day. Is morning or afternoon better? Telephone number for confirmation and to call ahead to let know cleaners are on their way. Make sure to confirm dates and telephone numbers.
16. At the end of each day, call your partner/gutter cleaning service and keep them up to date on the appointments you've set. You will seldom have to chase them down to accept your call. Especially, as the number of appointments grow.
17. By Thursday, repeat the flyers in the neighborhood. This time you are guaranteed to enjoy it even more because now you see the number of appointments already set for the weekend. This set of flyers will be reminders for those who may have forgot to call already.
18. Friday, start calling the appointments to confirm their cleaning. Don't become alarmed when some give excuses for changing their mind or not having the money this weekend. Let them know you will be in an area close to their's next weekend and ask if they would like to be added as a courtesy to next weekends appointments. You will get a few of them with this strategy. **The others don't waste your time.** Confirm with the cleaning service the good appointments.
19. Friday night, you will be able to have a strong idea of how heavy this Sack of Cash will be.

Here is a basic idea of the average sack:

- ❖ You set up 60 appointments for Saturday and 40 for Sunday.
- ❖ YOUR total (so far) for the weekend: **100 appointments**
- ❖ 100 cleanings @ \$15.00 commission each = **\$ 1,500.00 In One Weekend.**
- ❖ **YOU ARE OVER YOUR GOAL ALREADY – WOW!!!!!!!!!!!!!!!!!!!!!!**

20. Confirm with your partner at the end of each day the number of completed appointments. Usually you can set it up where you are given your commission as early as Monday.  
**Remember:** Don't spoil a good deal by getting upset if you are paid on Friday of the following week. **As long as, this is what was agreed upon in the beginning.**

21. **Do I Really Have To Tell You?**  
**Repeat The Same Steps For The Next Week For A Different Neighborhood!!!!!!!!!!!!**

### **Note To Remember:**

You can repeat this same example with other suppliers of services.

**Such as, but not limited to:**

- ❖ Air Conditioning Cleaning



- ❖ Landscaping
- ❖ Window Washing
- ❖ Painting
- ❖ Pool Cleaning
- ❖ Carpet Cleaning
- ❖ Tree Trimming
- ❖ Fencing
- ❖ And the list goes on and on and on

You are only limited by the number of businesses you can get to work with you. As you start building up a clientele of businesses looking for you to "Scout" for them, word of mouth advertising will spread fast.

**So, Now I Ask Again.**

## **How Big Is Your Sacks Of Cash?**

### **About The Author:**

**Keith Mitchell** is a multi-entrepreneur, having created numerous business ventures over the past twenty years, both on and offline. His talent for creating fast incoming producing strategies has made him one of the quiet giants of business development and marketing.

Currently, working as co-owner of **All Performance Marketing**, he will soon be releasing "**Sacks of Cash**" in a e-book form containing a collection of previous and never before released strategies, ideas, and concepts for starting and increasing your "**Sacks Of Cash**".

**For More "**Sacks Of Cash**" Ideas,  
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**<mailto:jvpro@usa.com?subject=Subscribe%25Sacks%20of%20Cash>**

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