INTELLIGENT TRANSPORTATION SYSTEMS

Intelligent transportation systems (ITS) are transportation systems that apply information and control technologies to help their operations. Given this broad definition, ITS is an umbrella that covers a wide range of transportation systems,

others are just getting deployed or are still under research adaptation of these technologies to transportation requires and development for future applications (1). the knowledge from many engineering fields—civil, electrical,

using information about traffic flows at or near the traffic sig- ample, traffic engineering, vehicle dynamics, computer scinal lights to provide coordinated signal controls, are an early ence, operations research, and human factors. The amalgamform of ITS. Intelligent cruise control, which automatically ation of these technologies to perform ITS functions is based adjusts vehicle speed to maintain safe headway from the car on the principles of systems engineering. in front, is another example of ITS that is on the verge of From a system perspective, the major components of transdeployment. Dynamic route guidance which advises drivers portation systems are the transportation infrastructure, the the optimum route to take for a given destination, taking into vehicle, and the people in the system, including the system account the current and predicted road and traffic conditions, operator (for example, in the traffic or transportation manageis yet another example of ITS that has been tested but may ment center) as well as the traveler who may ride, drive, or take more years to develop for wide deployment due to its just walk. All of these people make decisions based on availcomplexity in information collection and communications. able information and their decisions often affect one another.

puter, control, and communication technologies to help driv- timely and accurate information and from the lack of approers and operators make smart decisions while driving smart priate coordination among the decisions made by the people vehicles or controlling traffic on smart road networks. Al- in the system. The contribution of information technology is though not very rigorous, this definition brings forth the no- to provide better information to assist people involved in the center. Therefore, ITS is by no means synonymous to automa- the ITS objectives of increasing efficiency, safety, productivtion even though automated driving is an option for the dis- ity, and air quality. tant future under the ITS umbrella. There is a plethora of existing technologies which can be

can be increased substantially. In many countries, the current traffic congestion would only get worse since construction of **USER SERVICES AND MARKET PACKAGES** new roads has little hope of catching up with increasing traf-

The technical core of ITS is the application of information and regulations can certainly be facilitated by ITS technologies control technologies to transportation system operations. but their implementation would require strong policy support These technologies include surveillance, communications, au- in some countries. (Road pricing is the charge of user fees as

some of which have been implemented for many years while tomatic control, and computer hardware and software. The For example, time-proven adaptive traffic signal controls, mechanical, industrial—and their related disciplines: for ex-

Thus, a popular definition of ITS is the application of com- Many of the transportation problems arise from the lack of tion that ITS keeps the human driver and operator at the system to make better coordinated decisions in order to meet

The technical and institutional descriptions of ITS will ap- or have been applied to ITS. As the capabilities of ''high tech'' pear after the overview. continue to increase and their costs continue to decrease in the future, so will the capabilities and costs of ITS functions. **FUNCTIONS** In addition, these technologies will build on top of each other to produce synergism. For example, the same information for The overarching ITS function is to improve transportation
system operations, which in turn support the transportation
objectives of increasing efficiency, safety, productivity, energy
savings, environmental quality, and tr

fic demand due to financial and environmental constraints. In
their way out of countries which have established ITS programs in recent
tion; and ITS offers a new approach to help reduce or posst-
tion, and ITS offers a ne Moreover, the provision of some user services presumes cer-**TECHNICAL CONCEPTS** tain policy decisions. For example, demand management and operations through road pricing and policing/enforcing traffic

Table 1. User Services Provided by Intelligent Transportation Systems*^a*

^a Source: International Standards Organization.

a means to reduce traffic congestion and/or to finance road construction and operations.) Appropriate institutional arrangements are also prerequisite for effective ITS user services. For example, route guidance involving public agencies often requires cross-jurisdictional agreement in traffic diversion from one jurisdiction to another.

The concept of user services is central in ITS deployment so that the ITS implementor would be guided by what the users want ultimately, and not by the application of ITS just for the sake of its technology. Another useful concept in ITS implementation is that of market packages. Each market package includes an assembly of equipment on the vehicle or the infrastructure that can be purchased on the market (now or in the future) to deliver a particular user service in part or in full. A list of 56 ITS market packages for the full deployment of the ITS program in the United States is given in Table 2 (2). Note that ITS market packages are technology independent; that is, each market package may consist of **Table 2. Market Packages for Intelligent Transportation**

as technology advances. For example, network surveillance As the era of interstate expressway construction drew to a (the first market package in Table 2) may employ inductive close, study after study showed traffic congestion worsening loops, microwave detectors, or closed circuit television, or and traffic safety, environmental, and energy conservation some combination of them, for the function of traffic surveil- problems increasing as the number of vehicles rose from lance, which in turn supports a number of user services in- about 70 million in 1960 to 188 million by 1991. National procluding traffic control. ductivity and international competitiveness also were major

- regional traffic control, emission sensing, freeway man-
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- electronic clearance, automatic vehicle classification, ated by the public sector into a single system.

fleet management, international border crossing, etc. In May 1990, 200 academics, business and
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the public sector, US government research on electronic route activities anticipated in the IVHS area.'' guidance systems (ERGS) in the 1960s (4) has been cited as As a result of this mandate, in August 1990 the IVHS the first serious attempt to apply information technologies to America was incorporated in the District of Columbia as a ground travel, and has inspired similar programs elsewhere nonprofit educational and scientific organization. After its forin the world, including the autofarer leitung und informa- mation, IVHS America was designated as a utilized Federal tionsystem (ALI) project in Europe (5) and the comprehensive Advisory Committee to the US Department of Transportation, automobile traffic control system (CACS) project in Japan (6). which assured that its recommendations would be heard at The lack of continuing US Congressional support resulted in the highest levels of government. In the fall of 1994, the orgaonly minimum activity in this area in the Unites States until nization changed its name to the Intelligent Transportation the late 1980s. However, the activities in Japan and Europe Society of America (ITS AMERICA) to reflect a broader miscontinued with both public and private sector support, per- sion, including all parts of public transportation and interhaps as a result of the more pressing needs for congestion modal connections, than implied by the term vehicle– relief there, especially in the urban areas, as well as different highway systems. government policies (7). To refer the 35-year period, 1956–1991, America's surface

METHEUS (8) programs in Europe and the comparable AM- National System of Interstate and Defense Highways. But TICS and RACS programs in Japan (9) during the mid-1980s, with the enactment of the Intermodal Surface Transportation along with extensive prodding by the California Department Efficiency Act (ISTEA) of 1991, the interstate construction era of Transportation, have jolted the United States, leading to a ended and a new era in surface transportation began. The law revival of its activities in applying information technology to gave much more flexibility at the state and local level in deground transportation. In 1986, a small group of federal and ciding how federal highway and transit funds should be used. state transportation officials, academics, and private sector To ensure intermodal management of the federal funds, the representatives, under the sobriquet of Mobility 2000, began US Department of Transportation established an ITS Joint to meet informally to prepare for enactment of the first major Program Office in 1993 to oversee and coordinate ITS pro-

equipment whose capability and cost may change over time national transportation legislation of the post-Interstate era. Note that the market packages in Table 2 are bundled un-
discurse the closely linked to transportation efficiency as
manufactured goods frequently were required to move over
over manufactured goods frequently were required to move over long distances.

1. ATMS (advanced traffic management systems): Adap- With the passage of time, the revived activities in the tive traffic signal controls, automatic incident detection, United States in the late 1980s took on characteristics which
regional traffic control, emission sensing, freeway man-
differ, both technically and institutionall agement, etc. through the 1960s and 1970s. For example, more emphasis is 2. APTS (advanced public transportation systems): Auto-
matic vehicle location signal preemption smart cards traveler advisory functions than on the longer term use of matic vehicle location, signal preemption, smart cards traveler advisory functions than on the longer term use of
for fare collection, dynamic ride sharing of control technologies for automation purposes due to the rapid For fare collection, dynamic ride sharing, etc.

3. ATIS (advanced traveler information systems): Motorist

information, dynamic route guidance, pretrip planning,

4. AVSS (advanced vehicle safety systems): Intelligent

4. 5. CVO (commercial vehicle operations): Weigh-in-motion, by the private sector with the highway infrastructure oper-

In May 1990, 200 academics, business and industry lead-6. EM (emergency management): Automatic Mayday sig- ers, federal, state, and local government officials, and transnal, coordinated emergency response, signal preemption portation association executives met in Orlando, Florida at for emergency vehicles, etc.

TS (planning for ITS). Automatic data collection for organization was needed to advocate the use of advanced 7. ITS (planning for ITS): Automatic data collection for organization was needed to advocate the use of advanced
ITS planning, etc.
celerate their development, and to serve as a clearinghouse of information from the many different players already active in **HISTORY HISTORY the field. They also agreed that a totally new entity would be** needed. Then, in July 1990, a House Appropriations Commit-In the United States, research on automatic control of auto- tee report called for "a nationwide public-private coordinating mobiles began in the private sector during the 1950s (3). In mechanism to guide the complex research and development

The announcements of the billion-dollar DRIVE and PRO- transportation policy was dominated by construction of the

gram activities in the Federal Highway Administration, the National Highway Traffic Safety Administration, the Federal Transit Administration, the Federal Rail Administration, and other relevant agencies (7).

PROGRAMS AROUND THE WORLD

With the enabling legislation of ISTEA, and the Congressional appropriation of \$200–300 million per year, augmented by comparable expenditure in the state/local governments and the private sector, the ITS Program in the United States moved rapidly from research to field operational tests (FOTs), and to deployment since the early 1990s. The purpose of FOTs is to learn from the experience of limited applications of R&D results in real traffic environment before making major investments for deployment. With positive results from many FOTs, the US Secretary of Transportation announced the Operation Time Saver (10), declaring the intention to build intelligent transportation infrastructure (ITI) in 75 metropolitan areas within a decade. The first projects are under the name of Model Deployment Initiatives (MDI) for four metropolitan areas and for a number of commercial vehicle operations in eight states. Each of these projects has featured public– private partnerships to provide a wide array of ITS services. Continuous expansion of ITS deployment is sought through an effort to mainstream ITS by pitching ITS projects against more traditional alternatives in the regular transportation planning process. With the expiration of ISTEA, US Congress is deliberating the National Economic Crossroads Transportation Efficiency Act (NEXTEA), which would include a reauthorization of the federal ITS program under the title of Intelligent Transportation Systems Act of 1997.

In parallel to the ITS movement in North America, corresponding European and Japanese programs, using various names, have forged ahead, involving both public and private sectors. Since 1994, annual ITS World Congresses have been launched to encourage and facilitate international exchange in the field, initiated by ITS America and its European counterpart ERTICO (European Road Transport Telematics Implementation Co-ordination Organization) and its Japanese counterpart VERTIS (Vehicle, Road & Traffic Intelligence Systems). The ITS World Congress has become a meeting
ground for all countries around the world to exchange ideas
and compare experiences. It is noteworthy that other coun-
tries active in ITS are not limited to the indust economies in transition such as China and Brazil. In fact, the 1998 ITS World Congress held in Seoul, Korea, signifies that **TRAFFIC AND ROAD SURVEILLANCE** the driving forces behind their programs are the common goal of achieving transportation efficiency, safety, productivity, en- On the road side, a prerequisite for many ITS services is the

ergy savings and environmental quality through ITS (11). collection of timely and accurate information about traffic and road conditions. For many years, traffic surveillance has been achieved by induction loop detectors that can sense the pres-**SELECTED TECHNOLOGIES** ence of a vehicle as the metallic mass of the vehicle changes the inductance and thus the resonant frequency of the induc-Any system using information and control technologies may tion loop installed under the pavement. In the simplest applibe broken down into the sub-functions of information collec- cation, a single loop buried under the lane pavement can do tion, storage/processing, dissemination, and utilization (for vehicle counting. However, loop detectors can do a lot more decision and control support). In ITS, these sub-functions than the pneumatic tubes put across the pavement surface would be applied to traffic, vehicles, and the people involved. to do vehicle counting. As various vehicles and trailers have Selected ITS technologies and sub-functions described below different masses and lengths, vehicle classification can often

Table 4. *(Continued)*

Emergency services

curately measure the height and other dimensions of the tions (cellular phones and citizen band radios). These inputs passing vehicle, thus providing more reliable information for are particularly useful for information related to road and vehicle classification. weather as well as traffic conditions, and from locations that

rameters that are normally sufficient for traffic management, which are equipped to receive ITS services can also send both they provide only the symptoms but not the nature of traffic traffic and road information automatically through mobile congestion. Furthermore, these traffic parameters do not pro- communications to the traffic management center. Such vehivide much information to allow important and necessary hu- cles are known as *vehicle probes,* also known as *floating vehi*man comprehension and assessment of complicated situa- *cles.* Traffic analysis and simulation have indicated that stations, such as during a traffic accident, when the traffic center tistically reliable traffic parameters can be obtained for traffic operator may need to call upon fire, police, or medical services management purposes if 10% or more of the vehicles in an for coordinated actions. There is nothing better than live adequate traffic flow on a road segment can serve as traffic video images to help the traffic center operator monitor com- probes. plicated traffic situations and make appropriate decisions. In addition to traffic information, road conditions such as Visual images from closed circuit television (CCTV) are there- icy pavements can be sensed automatically by temperature fore obtained by the traffic management center to comple- and humidity measurements or by vehicle probes through ment the data acquired from traffic detectors. such measurements as tire slippage. Anticipatory information

the video cameras are usually installed at critical junctions directly from pertinent authorities. and curves on the roadways, and at a proper height to provide With the many ways through which traffic information is a rather broad coverage of the roadway. The camera can be obtained simultaneously at the traffic or transportation mancontrolled remotely from the traffic management center in agement center, there is a need to process all the data, verify several degrees of freedom—pan, tilt, and zoom (PTZ), in ad- their accuracy, reconcile conflicting information, and combine dition to focus and iris controls—so that the camera can be them into a consistent set of traffic data before they are dismanipulated to focus on a particular segment of the roadway. tributed or used for traffic control purposes. This process is Thus, with appropriate installation, CCTV cameras can be known as *traffic data fusion.* Within the traffic management spaced about 2 km apart and still be able to provide full sur- center, traffic information is usually conveyed to the operaveillance of the roadway. The road of the roadway. The road of the roadway. The road of the roadway.

vide video images in bright light (day), flat light (overcast/low field. The photograph shown in Fig. 1 shows the array of mulcontrast), adverse weather (rain, snow), and low light (night) tiple CCTV monitors of a traffic management center. Color conditions. Color images tend to provide maximum resolution code can be used on the traffic display board to indicate the for daylight conditions, while black-and-white images provide degree of congestion or occurrence of incidents. the best contrast for low light conditions. Thus, a combination Traffic parameters obtained from traffic sensors can be of color and black-and-white video cameras may be chosen, transmitted through wireline communications or relatively color for bright light conditions, and black-and-white for low low bandwidth mobile communication systems (e.g., packet light/night viewing. An automatic camera switch could then radio). In contrast, video images include many bytes of inforbe used to monitor ambient light conditions and switch over mation and therefore require a broad bandwidth of communi-

est technologies to be applied to traffic detection. Thus, im- plied to convert video images from CCTV cameras to traffic ages acquired by CCTV cameras can be processed to obtain parameters locally before the information is transmitted to the traffic parameters mentioned previously—vehicle pres- the traffic management center for data fusion. Alternatively, ence, speed, lane occupancy, lane flow rate, etc. Multiple de- the traffic parameters obtained locally may be used directly tection zones can be defined within the field of view of the for local control (e.g., for ramp metering) or local display (e.g., CCTV camera, thus providing multiple lane coverage by a sin- for vehicle speed). However, for the purpose of providing vigle camera. Multiple cameras can be connected to one pro- sual images to the traffic center operator, video distribution cessor unit providing wide area coverage, as well as alleviat- at operational resolutions and frame rates, even with data ing some of the problems caused by shadows, occlusion, and compression, still requires relatively wide bandwidths for direct sunlight shining on some of the cameras. Although cur- each video distribution channel. In contrast, data transmisrent machine vision systems require heavier up-front in- sion in the opposite direction, from the traffic center to the vestment, lower cost systems are emerging and have become CCTV cameras for PTZ controls, requires only very low bandmore cost effective than traditional traffic sensors in a num- widths and presents no particular communications problems. ber of situations, especially where multiple zones need to be Operators at the traffic management center also maintain

fic surveillance, there are additional inputs that are useful for timely, accurate, and interactive information acquisition is retraffic management. First, there is relevant information from quired for coordinated rescue operations. road maintenance authority, police department, and weather Information picked up by traffic sensors need not be transbureau. Additional information can come from human observ- mitted to the traffic management center to become useful. ers purposely sent out on helicopters or patrol vehicles, or This is the case with adaptive traffic signal controls which

While all of these traffic detectors can provide traffic pa- are not covered by any traffic surveillance devices. Vehicles

As the cost of CCTV is higher than that of traffic sensors, such as road closures and major sports events can be obtained

The video surveillance technology must be versatile to pro- CCTV monitors that can be switched to any camera in the

to the appropriate camera. cation channel (e.g., optical fibers) for real-time (live video) Image processing through machine vision is one of the lat- transmission. Thus, distributed data processing is usually apcovered. voice communications with patrols and operators in other Even with a combination of traffic detectors and video traf- centers, which is important during emergency situations as

travelers reporting through telephones or mobile communica- can create green waves of traffic signals to let a group of vehi-

Figure 1. A typical traffic management center. The most visible equipment includes the array of CCTV traffic monitors and the computer consoles for the human operators. (Source: Federal Highway Administration)

cles on a major arterial pass through intersections by sensing which the flow rate decreases as vehicles move in a stop-andthe presence of vehicles upstream from the intersections (e.g., go mode, wasting travel time and fuel, and increasing pollu-SCOOT (12)) as well as at the intersections (e.g., SCATS (13)). tion and frustration. Vehicle density measured by loop detec-In general, traffic signals are controlled by the length of their tors near the on ramps can be used to control the red duration split (relative duration between green and red), cycle (dura- of the local ramp meters to keep vehicle density on the extion between the beginning of green lights), and offset (dura- pressway below the threshold. The more advanced ramp metion between the beginning of green light at one intersection tering system would send upstream vehicle density informaand that at the following intersection). By sensing traffic pa- tion to the traffic management center which can then control rameters at both the arterial and the side streets within an the downstream ramp meters in an anticipatory mode on the area of street network, the information may be fed to a local basis of a computer model. Communications for traffic inforcomputer in the area. The algorithm in the computer, based mation and ramp meter control can be accomplished through on certain traffic optimization model, is then used to control wirelines or narrow band wireless channels since the required the split, cycle, and offset of the traffic lights in the area. If bandwidth is rather limited. all the relevant traffic information is brought to the traffic management center, traffic optimization through a whole region is potentially feasible even though traffic prediction mod- **DISTRIBUTION OF TRAFFIC AND RELATED INFORMATION** els and rigorous algorithms for traffic optimization have been a continuing subject of research and development. Traffic and other relevant information (road and weather con-

or regionally is the control of *ramp meters,* which control the lic authorities in order to improve transportation efficiency, rate of vehicles flowing into expressways through varying du- safety, and environmental quality. Similar information may ration of red lights at the on ramps. The idea behind ramp be distributed by information service providers in the private metering is to control vehicle density on the expressway. Traf- sector who collect revenues through advertisement or charges fic theory, which has been verified empirically, predicts that to the end user. In such cases, traffic-relevant information flow rate (measured in numbers of vehicles per unit time) in- distribution services are sometimes bundled with other inforcreases with vehicle density up to a threshold value beyond mation services (e.g., paging service) for business reasons.

Another example of using traffic information either locally ditions, parking availability, etc.) may be distributed by pub-

Public–private partnerships have also been formed in recent road sensors nearby to warn about hazardous conditions years in which the public and private partners share the ahead, or from parking garages to show the number of availtasks of traffic information collection and distribution, includ- able spaces. However, most often the messages are changed ing the possible bundling with other services. The remotely from the traffic management center and their dis-

tributing traffic and other relevant information: fixed termi- therefore require two-way narrow-band wireline or wireless nals and mobile terminals. Fixed terminals include regular communication links. Messages are made up from a mosaic telephones, radios, television, desk top computers, fax ma- of mechanical plates or electrical illuminators such as light chines, kiosks, and changeable message signs. Mobile termi- emitting diodes. The latter is more flexible than the former nals include car radios, special mobile radios, cellular tele- for displaying graphics and color-coded messages. Although phones, laptop computers, pagers, and hand-held digital any arbitrary message can be composed by the traffic center devices. operator to be shown on the CMS, the common practice is to

traffic information is through their television at home and mined for a particular traffic situation. This is to ensure that their radios, both at home and in the vehicle. In the United both appropriate and comprehensible messages are displayed States, there are commercial radio and television stations under urgent situations. that broadcast traffic information provided by the traffic man- The most common mobile terminals to receive traffic and agement center or information service providers who collect other relevant information are those in the automobiles. For traffic information with their own helicopter and car patrols years motorists rely on car radios (both AM and FM) to reand collect their revenues through advertisement. Many mod- ceive traffic relevant broadcasts. However, the broadcast inern traffic management centers provide special booths for ra- formation covers a large area and often has little relevance to dio and TV stations staffs, who can look at the same traffic the route taken by the motorist. In order to provide traffic display board as the center operators and make their live information at the time and location where the motorist needs broadcast accordingly (although this function is performed it, highway advisory radio (HAR) is installed along the road off-site mostly by exchanging data). segments for wireless transmission limited to the local area

time slots during the day as such information competes with ports to advise motorists about parking situations. Typically other programs for air time. One way to alleviate this conflict HAR is a low power, under 10-W, standard AM broadcast is to use *teletext* to transmit brief traffic reports superimposed band transmitter with a planned reception range of 2–3 km. onto the television signal, utilizing the narrow time slots be- In case of safety related information, it is important to alert tween the transmission of consecutive TV frames. motorists who may not have turned on the radio or may be

does not get the traffic information of specific interest without special radio receivers, known as Automatic HAR (AHAR), much delay. On demand traffic information services have that can turn on and tune to the HAR program automatically been made available, sometimes at a cost, through interactive to be localcast. telecommunications. For example, telephone call-in may be In order to broadcast traffic information on a more freused with options to specify location of interest through push quent or continuing basis, FM subcarriers can be used to mulbuttons or through conversation with a human operator, who tiplex relatively low-bit-rate (about 1,000 bits per second) can fax a hard copy of the information upon request if the traffic data for text display on car radios, analogous to brief facilities are available. Similarly one can get more specific traffic reports via teletext on televisions. In Europe, radio traffic information through interactive cable television. Traf- data systems have been developed for such purposes as stafic maps of cities around the world (color coded to indicate tion identification and program type indication. This is accongestion and incidents) have become available through complished by providing coded messages on a subcarrier of 57 computer access to the Internet, and the user can focus on a kHz (which is the third harmonic of the standardized pilot segment of the road network to get detail information. tone for stereo FM broadcasting.) The Europeans have agreed

stations, for travelers to get interactive traffic information. formation. The codes transmitted through this radio data sys-The same kiosks are often sources for other transportation tem traffic message channel (RDS/TMC) can be converted information, such as transit fare, routing, and schedule, into any language understandable to the motorist for display. sometimes with dynamic information about expected depar- Similar systems have been developed in Japan and in the ture and arrival times and delays, similar to the display mon- United States (under the name of radio broadcast data sysitors at the airport for air travelers. In the case of the kiosks, tem, or RBDS) with higher bit rates than the European sysyellow page information such as lodging and food could also tem, by taking advantage of the wider spacing between the be available, sometimes with equipment arrangements on or FM stations in those countries and by using more sophistinear the kiosk to make potential reservations and payments cated modulation techniques (14). For those motorists who convenient. have cellular phones or special mobile radios, powered by bat-

message signs (VMS), are another means for traffic and road get traffic information by calling an operator or an electronic information to be distributed and utilized. Although these message distribution center where traffic advisory messages signs are fixed on the highway, the messages on them are are stored for retrieval, just like what they can do from home intended for travelers on the move. These are road signs with or office using a regular telephone. With two-way interactive messages that can be changed locally, such as from traffic and communications, cellular phones and personal communica-

There are two broad categories of technical means for dis- plays are monitored by the center to assure accuracy, and The most common ways for the general public to receive show only a limited number of messages, normally predeter-

Traffic information is usually broadcast within certain (i.e., localcast), as often done along highways surrounding air-While the broadcast traffic information is free, the traveler engaged in entertainment listening. There are prototypes of

Kiosks have been installed in public places, such as bus to use some of the coded messages for transmitting traffic in-Changeable message signs (CMS), also known as variable teries in the car or in the communication device, they can

specific locations and yellow page information, and can be other vehicles, road edges, and obstacles) which is needed for used to make reservations and payments such as for parking vehicle control and collision avoidance, and which will be disand lodging. These cell-based technologies have their own cussed in a later section on Vehicle Control Related Funccommunication infrastructure that can provide roaming capa- tions. bilities so that relevant traffic and other types of information One of the most common automatic vehicle location (AVL)

used to provide ITS functions. For years, mobile digital termi- lite-based radio navigation system, fully deployed in the early nals (MDT) have been used on police cars, trucks, and other 1990s, consists of a constellation of 24 satellites orbiting special vehicles for data communications, with the advan- 12,600 miles above the earth. The receiver's three-dimentages of information precision, data storage for record keeping sional coordinates (longitude, latitude, and altitude) can be and asynchronous communications, graphical image trans- determined, based on the time of arrival (TOA) principle, mission capabilities, and convenient interfacing with comput- when 4 or more satellites are in line of sight from the reers. In-vehicle fax machines have been demonstrated also for ceiver. The USDOD allows and guarantees the use of Stansimilar purposes. Personal communication systems (PCS) dard Positioning (SPS), which is deliberately degraded from mentioned previously are all digital. Data communications Precise Positioning (PPS) for military use. SPS has an accuvia analog cellular systems have been made feasible by cellu- racy of 60–100 m for civilian applications, including all modes lar digital packet data (CDPD) and a number of proprietary of transportation around the world. However, by installing a packet-switched wireless data communication techniques. transmitter at a known location on the ground to provide cor-New digital cellular services based on TDMA (time division rections, one can use differential GPS (DGPS) to improve the multiple access), CDMA (code division multiple access), as performance of the degraded GPS and get vehicle location acwell as the European GSM (global system for mobile commu- curacy in the order of 30 m. nications) standards have already been introduced to the Since the normal functioning of GPS requires the observamarket. With the ever-expanding development of technolo- tion of at least four satellites, vehicle location needs complegies, widespread wireless data communications can be ex- mentary systems that would still work while the vehicle is pected to become more capable and less costly in all urban under a bridge, under dense tree foliage, or in an urban canand suburban areas. The advent of low earth orbit (LEO) sat- yon surrounded by tall buildings. One of the commonly used ellite communication systems (which require much less power systems for this purpose is *dead reckoning,* which uses gyrothan geostationary communication satellites) will also reduce scope or related inertial guidance principles to deduce vehicle communications costs in rural areas. location in reference to a known starting point. However,

number of purposes, and can be used by travelers on the error needs to be corrected from time to time, preferably done ground or in the vehicle. Pagers are becoming more sophisti- automatically. This correction can be done through the radio cated so that traffic information can be transmitted in both signal from a beacon at a known location passed by the vehitext and graphical forms on these terminals. A number of cle as well as by GPS when enough satellites are in sight. hand-held digital devices, sometimes known as personal digi- Such a location indicating beacon is known as a *signpost.* Antal assistants (PDA), have emerged on the market for a vari- other approach to correct cumulative errors in dead reckoning ety of functions including traffic information. Pagers and is *map matching,* which takes advantage of the fact that vehi-PDAs are particularly useful to pedestrians seeking traffic cle location is usually restricted to the road network except and related information. Laptop and palmtop computers are during temporary deviations when the vehicle is in a parking being equipped with modems that can be used to access In- lot or on a ferry. As the name implies, map matching would ternet and information service providers for many purposes, require the presence of a digital map on the vehicle and the including interactive communications related to traffic infor- use of heuristic algorithms to deduce where the vehicle should mation and decision support. be on the map.

navigation, fleet management, and determination of what need a map to convey the vehicle location(s) to the user.

tion systems (PCS) can be used to query traffic situations in ond question is the vehicle's relative location (with respect to

can be multicast to specific individuals with special interests systems for determining absolute vehicle location is Global no matter where they happen to be within the coverage area. Positioning System (GPS), a system developed and main-Wireless digital information communications have been tained by the US Department of Defense (USDOD). The satel-

Portable digital terminals are becoming widely used for a dead reckoning cannot function alone since the cumulative

Another important way to communicate traffic and other There are other methods for determining vehicle location, relevant information to the motorist is through dedicated using angle of arrival (AOA) or time difference of arrival short range communication (DSRC), which links road infra- (TDOA) principles. For example, the location of a vehicle with structure to equipped vehicles in its close proximity, as will its car phone turned on can be determined on the basis of its be discussed in a later section. \Box direction from two or more cell sites of known locations. Such methods can be important for emergency calls from mobile phones (extended 911 or E911 service in the United States) **VEHICLE LOCATION RELATED FUNCTIONS** with automatic indication to the rescue team where the caller or vehicle needing help is located, especially if the vehicle is Information about vehicle location is important for ITS func- not equipped with GPS. Note that either the vehicle or the tions. Two key questions are: "Where am I?" and "How far am dispatch center for a fleet of vehicles can be the host for vehi-I from other vehicles and obstacles?'' The answer to the first cle location functions, depending on the specific ITS function question is the vehicle's absolute location which is needed for to be performed. In either case, the output of the system will

specific information becomes relevant to the motorist. These Digital maps are a prerequisite for any advanced traveler functions are discussed in this section. The answer to the sec- information system, including vehicle location and navigation. There are two types of digital maps: raster-encoded cations only when the vehicle is within the proximity of a beamaps and vector-encoded maps. The former are basically con and requires investment of dedicated infrastructure that video images of paper maps and used mainly for display pur- might not be cost effective for dynamic route guidance unless poses such as for vehicle tracking in fleet management. Vec- the DSRC is used also for a number of other ITS services. tor-encoded maps require less memory, intrinsically relational in nature, and thus easier to manipulate—such as
zooming, suppression of details, and expansion of attributes. LINKAGE BETWEEN VEHICLE AND
They are also more expensive to make as the process is labor-
ROAD THROUGH B intensive. Generally the making of vector-encoded maps in-
cludes three steps. First the raw data need to be collected
the road infrastructure as an integrated system. Since bea-
from paper maps, aerail photographs, and o

Among the most common ITS functions accomplished with
digital maps are navigation and route guidance. For naviga-
tion the vehicle location determined from GPS and other
Commercial vehicle operations (CVO) tion, the vehicle location determined from GPS and other complementary means would be displayed as icons superim-
posed on the digital map. For route guidance purposes, the signal programme posed on the digital map. For route guidance purposes, the
digital map would need to include such attributes of road seg-
ments as distance, travel time according to speed limits and
time of the day, turn restrictions, tol Given any origin and destination, software based on dynamic programming principles can be used to compute the optimum route. Various constraints or modified objective functions may The earliest DSRC investment in the United States has been be applied to the optimization problem: no expressway on for electronic toll collection (ETC). Since the beacons for ETC route, least toll charges, most scenic route for tourists, etc. can be installed along the road infrastructure as well as at

has been the most common basic algorithm for route guid- cle probes) can be obtained for traffic management purposes ance. However, in order to save computation time and mem- as well. Thus the broader term electronic toll and traffic manory space, the basic algorithm may be modified to include heu- agement (ETTM) is used to include both services. ristic search strategies (e.g., the A* algorithm). The heuristic An ETC system, shown in Fig. 2, consists of a vehicle with approach is particularly important in dynamic route guid- an on-board unit, a two-way microwave link, and roadside (or ance. Unlike static route guidance which is based on histori- tollgate) equipment. The in-vehicle equipment is a transponcal traffic data, dynamic route guidance would provide timely der, which is usually a tag, an integrated circuit card with a advice to the motorist that takes into account the real-time card holder, or a combination of the two. It stores the informatraffic situation (congestion, incidents, road closure, etc.) tion needed for toll transactions, such as vehicle type, account whether the motorist is still at the origin (pretrip planning) identification, and balance. The roadside equipment consists or is already en-route (en-route planning). In the latter case, of (a) transceiver (transmitter and receiver), also known as the allowable computation time for optimum route could be reader, the main functions of which are to verify the functionquite limited. $\qquad \qquad \text{ality of the in- vehicle equipment and to conduct the transac-$

vehicle as the origin and computes the optimum route to any in a toll lane; and (c) a primary processing computer system, given destination repetitively. The computation could be done used to access account information and process the transacon the vehicle in vehicle-based systems, or at the traffic center tion requests (15). or at the information service provider in center-based sys- There are several taxonomies to classify ETC systems. The tems. Choice between these options depends on the tradeoff two basic types of DSRC technologies used in current ETC between computation and communication costs, and other applications are active tags and backscatter tags. Active tags considerations such as the need to update digital maps— contain a battery or external power source to power the interthere are some map changes almost everyday in a typical nal circuits and transmissions. They contain internal elecmetropolitan area. In either case, travel time experienced by tronics capable of communicating with the reader through its vehicles equipped with route guidance systems would be col- own transmitter. Active tags operate over a larger range, genlected as probe data to complement other sources of link erally 20 to 50 m, than backscatter tags. Backscatter tags times. The communications between the center and equipped send information back to the reader by changing or modulatvehicles can be done through general-purpose wide area wire- ing the amount of RF energy reflected back to the reader anless systems (e.g., CDPD) or through dedicated short range tenna from a continuous-wave RF signal beamed from a

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Dijkstra's algorithm for shortest path (or cost) computation the toll plazas, the travel time of individual vehicles (or vehi-

Dynamic route guidance takes the current location of the tion; (b) a lane controller, which monitors activities occurring

communications (i.e., beacons). The latter provides communi- reader. The RF energy is either allowed to continue traveling

Figure 2. Schematic diagram of an electronic toll collection (ETC) system. The heart of the technology is dedicated short range communications (DSRC) between the readers on the infrastructure (connected to the antenna in the figure) and the tags on the vehicles (connected to the on-board equipment in the figure). (Original source: Highway Industry Development Organization in Japan. Modified by Post Buckley Schuh & Jernigan, Inc.)

and backscatter tags are not compatible or interoperable. Ef- for financial transactions. forts are being made to come up with a standard that can Still another way to classify ETC systems is according to accommodate both technologies. Meanwhile, super readers the way toll payment is calculated. In an open system, each (that can read both kinds of tags) and super tags (that are time a vehicle passes a toll lane, the roadside unit instructs interoperable with both kinds of readers) may be installed the transceiver to debit the vehicle's account. In a closed sysduring the transition period toward the ultimate standard tem, a roadside transceiver reads the memory content of the

levels of technical communications capabilities. Type I tags and whether sufficient funds are available in the account. The are read-only tags. When interrogated, these tags transmit transceiver then writes a date, time, location, and lane numtheir unique identification code to the roadside unit. They are ber stamp in the appropriate fields of the unit's memory. factory programmed with their identification code and other When the vehicle exits the system, the transceiver reads the data. For Type I tags, a tag database must be kept on a cen- on-board unit's memory and the computer calculates the toll tralized computer to process and record activity. Type II tags and debits the vehicle's account. This information is then are read–write tags. They have the capability to store and written back to the unit's memory. transmit other information. They are commonly called *tran-* Finally, ETC systems may be classified according to the *sponders* because they can perform two-way communication configuration of the toll collection zone. The single-lane ETC with the roadside unit. Data are read from, modified, then systems operate only if the equipped vehicles are allowed to sent back to the tag. These tags can allow for the creation pass through specific lanes, such as in situations where toll of decentralized processing systems. Type II tags provide plazas have been installed for manual toll collection prefeedback to the driver using lights or buzzers to convey infor- viously or for mixed (manual and electronic) toll collection. mation. Type $II + +$ tags use LCD and buzzers to provide feed- In such situations, vehicles usually slow down from mainline back to drivers. Type III tags are also read–write tags, but speeds and barriers may be installed to stop those vehicles feature an external interface that is used for transferring in- without tags or without sufficient funds in their accounts. The formation to other on-board devices, such as computers or multilane ETC systems operate in situations where vehicles driver information displays. These tags are particularly use- may crisscross between lanes and traveling at mainline ful for fleet management applications, where drivers are re- speeds. The technology and process for accurate toll operation quired to track and receive large amounts of data from a vari- and for catching violators are more complicated in such situaety of sources. Type IV tags are also read–write tags with tions. These situations arise where the roadway was designed

past it or is intercepted and ''scattered'' according to the tag's have an integrated smart card reader, rather than simply an antenna pattern back to the reader antenna. This operation interface to an on-board computer or smart card reader. of switching the scattering on and off can be done with very *Smart cards* are plastic credit cards that include a small milittle power so that it can be powered with an internally inte- croelectronic circuit that allows memory and simple logic grated battery or with power derived by rectifying the RF sig- functions to be performed, such as requirement for correct nal intercepted from the transceiver. At present, the active personal identification numbers to be entered into the reader

DSRC system (16). in-vehicle equipment unit at the point of entry. The computer Another way to classify DSRC tags is according to their then verifies the vehicle identification and account number,

many of the same features as Type III tags, but these tags originally without toll plazas, such as in the case of electronic

toll collection on former freeways. However, ETC technologies Once the DSRC system is in place, many other kinds of have progressed to the state that reliable operations (accurate information may be transmitted to the truck driver, including toll collection according to vehicle types and catching viola- freight management information between the driver and the tors) can now be achieved in multilane configurations with a fleet dispatcher. Vehicle diagnostic data (e.g., defective brakes variety of vehicles (including motorcycles) traveling at main- and excessive emissions) can also be downloaded at the mainline speed (over 100 miles per hour). Of course, the complexity tenance station through the same DSRC tag on the vehicle.

ing many developing countries where toll collection has be- mation also need to be transmitted to the border in order to come a necessity for financing road construction. The number reduce inspection delays and transmitted back for record of ETC tags issued worldwide by the end of the 20th century keeping. For example, the cargo on a truck may be inspected has been estimated to total up to ten million. All major inter- before it arrives at the international border. Once cleared, an urban expressways in a number of industrialized countries, electronic lock is used to seal the door and the truck can be including Japan and Southern European countries, have tra- instructed to bypass further custom inspection at the border ditionally been toll roads. Some Northern European countries after a simple check is made to assure that the electric lock are in the process of converting their free expressways to toll has not been opened. Multiple government agencies from two roads. Even in the United States, the first private toll road or more countries will need to agree and coordinate with one was constructed after over a century in Southern California another, making the institutional aspects more complicated. as a way to relieve congestion. In this case, the principle of Other current DSRC applications include parking manage*road pricing* (also known as *congestion pricing*) has been ap- ment and signal preemption. The operational concept of parkplied to vary the toll rate according to the time of day, and ing management is quite similar to that for a closed ETC sys-ETC has been found as a technical means to facilitate its im- tem. The parking agency can positively identify the location plementation. From an institutional perspective, it was not and entry time of the vehicle, both at the time of the payment surprising that ETC has turned out to be one of the earliest transaction and when the vehicle enters the parking area, enwidespread ITS applications since it has helped all the major suring that the driver is correctly billed. The system can asstakeholders with vested interests. The toll agencies have re- sign access to vehicles by specific lots and for various time duced costs through ETC automation, the drivers of vehicles periods. Some systems can electronically report attempts to equipped with ETC save time as they do not need to stop to use an invalid tag to parking managers, giving the location of pay tolls manually, and even the drivers of nonequipped vehi- the attempted entry and the name and card number of the cles save time since the queues at the toll plaza for manual violator. An anti-pass-back feature can require the smart tag toll collection have become shorter without the equipped ve- to exit before reentering the lot, making it impossible for one hicles. **user** to pass a tag back to another.

the United States, is for commercial vehicle operations (CVO), tion for transit and emergency vehicles, as well as transit veincluding weigh-in-motion and (interstate and international) hicle data transfer (similar to CVO data transfer). In this border crossing. The objective and major benefits are in time case, the transit and emergency vehicles use DSRC technolsavings by substantially reducing the need for trucks to stop ogy (either at microwave or infrared frequencies) to communifor inspection. It has been estimated that every minute saved cate with traffic signal control systems to request priority sigby a large commercial truck is worth \$1 to the trucking com- nal treatment (usually through extended green times or pany, as well as reduction of stress and frustration on the reduced red times but no sudden change of signal for safety part of the driver. The reasons).

are currently obtainable from manufacturers. They are based and are expected to be widely deployed. These include in-vehion stress and strain measurements as a function of the total cle signing to bring road sign information (speed limit, cross weight or axle weight of the vehicle—bending plate, electric street names, etc.) for continuous display on vehicle dashcapacitance variation, piezo-electric load sensors, etc. Those boards. Such displays can also be in large characters to help commercial vehicles which do not violate the weight limit are those with eyesight impairment. Portable transmitters may given a signal through DSRC by the inspector to bypass the be put on school buses to warn drivers around the corner. weigh station. The station of the station of the station of the station of the station would help motor-

regarding licensing, fuel tax computation, and safety require- plications have already been implemented by some private ments for commercial vehicles. This situation has caused in- toll road agencies (e.g., Cofiroute, a private highway concesspection delays for trucks traveling between states. The pur- sionaire in France) to deliver value-added services to their pose of CVO application to this situation is to reduce all state customers. Location-relevant route guidance system has also border inspections to only one stop. Once cleared, the com- been deployed in certain countries (e.g., in the Japanese VICS mercial vehicle can then travel nonstop from state to state, system) where the traffic authorities have both the financial with passing signals through DSRC at the state border cross- capabilities to install the dedicated infrastructure and the deings as the data from the single-stop inspection can be sent sire to maintain control of the route guidance system. In other ahead to all the downstream states on the route traveled by countries, such as in the United States, dynamic route guidthe truck. In this case, the tag (transponder) on the truck ance usually leverages on the wide-area mobile communicaneeds to carry only the identities of the vehicle, the owner, tion systems already invested by the telecommunications inand the driver.

dustry rather than relying on any new DSRC infrastructure.

of ETC systems may add to their costs. In the case of international border crossing, the situation is ETC systems are being applied around the world, includ- much more complicated since customs and immigration infor-

The second most important DSRC application, at least in DSRC technology can be used to allow for signal preemp-

A number of systems for weigh-in-motion (WIM) systems DSRC applications to other ITS services have been tested In the United States, every state has its own regulations ists and travelers as well as commercial interests. These ap-

Solid-state electronics, which has been applied increasingly From the safety perspective, ACC assumes that the speed for vehicle control since the 1960s, has gone through three set by the driver is safe when the vehicle in front is suffigenerations. Vehicle electronics was first used in open-loop ciently far ahead. However, this assumption is not necessarily control at the component level such as for engine ignition. true even if the set speed is within legal limits under normal Then, it was applied in closed-loop control at the subsystem circumstances. The real safe speed depends on many other level such as in anti-lock braking system (ABS), in which the factors, including weather and road conditions, traffic around vehicle is prevented from skidding through a number of rapid the vehicle, and the load on the vehicle and the condition of braking pulses applied automatically on the basis of tire slip- the vehicle itself. External conditions communicated to the page sensing. The third generation was at the system integra- vehicle (through both wide area and short-range mobile comtion level such as for control of the entire power train to opti- munications), and internal conditions sensed within the vehimize economy, performance, or emission. While these vehicle cle, can be used to provide real-time advice to the driver what control electronics may not be very visible, most drivers today maximum speed is safe to set. In fact, if the set speed is uninteract with cruise control which has provided comfort and safe, the system can provide a series of steps beginning with convenience in long-distance travel. It has been suggested warning, followed by deceleration as in ACC if necessary, but that ITS services for vehicle control and safety call for the with the option for driver override. fourth generation of vehicle electronics which integrates the The most basic need for lateral vehicle control is lane keepvehicle and the roadway into a total system, a basic feature ing, that is, keeping the vehicle in the middle of the lane. of ITS (17). Various approaches to lane keeping have been tested and

belts, air bags, and crash-proved bumpers. However, these account of the growing uncertainty in lane edge positions as are passive safety approaches that improve safety only after the video camera looks farther ahead the road. Low-cost offcollision. Vehicle control and safety under ITS emphasize ac- the-shelf video cameras have been shown to be sufficient for

longitudinal control and lateral control of vehicles, and their vehicle location accuracy provided by GPS, especially if differcombinations in various circumstances. Statistical data show ential GPS is available. Both video and GPS approaches to that most vehicle accidents involve rear-end collision re- lane keeping do not require modifications of the existing road sulting from erroneous longitudinal vehicle control, and most infrastructure. fatalities result from loss of lateral vehicle control. Both longi- Other types of lane keeping approaches rely on new detudinal and lateral controls can be improved within the indi- vices put on the road infrastructure. These include the instalvidual vehicle autonomously, or with the help of communica- lation of guide wires along the lane pavement carrying electritions between vehicles, or communications between the cal signals and the installation of magnetic nails buried under vehicle and the infrastructure. the lane pavement. The latter not only has the advantage of

radar and laser devices that can provide measurements of dis- formation of the road geometry through the deliberate polarlaser (Lidar) has limitation of range in the order of 50 m and are picked up by magnetometers under the vehicles for laneoperates only within line of sight. Radar has more difficulty keeping purposes. in distinguishing roadway clutter from desired target, and From the perspective of vehicle safety, much of the benefit coming traffic. Sonic and ultrasonic sensors are also used, es- full automation. In fact, beginning with reliable sensors, the pecially for detecting people and objects in the back of the automotive industry has taken an evolutionary approach to vehicle as it backs up. These devices generally operate at begin with warning first, followed by partial automation, and short distance and low vehicle speed, and have problems with eventually perhaps to full automation. Warnings are provided

progress in both hardware and software has been achieved to also when another vehicle is nearby in the neighboring lane make adaptive cruise control (ACC), also known as intelligent or in the blind spot so that the driver would not attempt an cruise control (ICC), reliable enough for market introduction. unsafe lane change. Partial automation is provided only to These systems can automatically reduce vehicle speed, which assist the driver, who can, in most cases, override the autohas been set by the driver through cruise control, to keep safe matic assistance. For example, a small torque may be applied headway from the vehicle in front and to resume the set speed automatically to the steering wheel to keep the vehicle on a when the headway is sufficiently long. Speed reduction in particular lane. However, driver override can be achieved by ACC can be accomplished through automatic closing of the manually applying a larger torque to avoid an obstacle in throttle, gear down shifting, or braking. Driver intervention front. is still needed under abnormal circumstances, such as driving Fully automatic longitudinal and lateral vehicle controls along sharp curves and detection of large animals crossing will eventually lead to automated highway systems (AHS), the roadway. However, the remaining barrier to widespread which is defined as hands-off and feet-off driving. Even

VEHICLE CONTROL RELATED FUNCTIONS application of ACC is no longer the technology but concerns about legal liability in certain market areas.

Concerns about vehicle safety have led to vehicle design demonstrated. The most common approach to lane sensing and new devices that give the driver and the passengers in and lane keeping is through video image processing of the the vehicle more protection upon impact. These include seat white edge, and the lateral control strategies must take into tive safety approaches that try to avoid collision. lane sensing purposes. The use of GPS and digital map for The basic aspects in *active safety* or *crash avoidance* are lane keeping has also been tested, taking advantage of the

The most common sensors used for longitudinal control are being completely passive but also provides digital preview intance from the vehicle in front, gap closing rate between vehi- ity arrangement of multiple magnets along the road path. The cles, and detection of obstacles on the roadway. In general, lateral positions of the magnets and the preview information

may get confused by radar signals from vehicles in the on- from longitudinal and lateral controls can be realized without beam displacement by cross wind. not just when the vehicle is getting too close to another vehi-In spite of various limitations, sufficient technological cle ahead or when the vehicle begins to veer off the lane, but

though the deployment of AHS may be further away, feasibil- designs of ITS human interfaces, depending on the specific ity demonstrations have been held in several countries, in- applications. cluding the one in San Diego, California in early August 1997 In general, human interfaces with ITS terminals for non- (18). Among the different concepts demonstrated are the free- drivers are better understood since they are extensions of traagent scenario and the platooning scenario. Free agents are ditional computer, communications, and consumer electronics vehicles equipped with sensors and automatic control mecha- technologies—television, home computer, office telephone, nisms operating autonomously without any assistance from and so forth. Traffic management centers enhanced by ITS the infrastructure. Free agents can therefore operate in non- technologies include many more displays and communication automated traffic on all existing roadways. Platoons are mul- terminals than previous centers without ITS. In case of multitiple vehicles traveling in a single-file formation with very ple serious highway accidents, the challenge in providing the short headway (in the order of one or two meters). Vehicles most critical (highest priority) information simply, accurately, in the platoon are guided by magnetic nails in the pavement and in a timely manner for coordinated operator decisions is and communicate with one another. The short headway im- not unlike that in a nuclear plant accident. Lessons learned plies the potential of increasing highway throughput by sev- from the latter experience and other similar emergency situaeral times. Since the very short headway is beyond human tions can be helpful to ITS-oriented traffic management cencapability to maintain, full automation is required and hu- ter design. man errors are virtually eliminated. Figure 3 shows a smart Human interfaces with ITS terminals for drivers present

applications of some of the AHS technologies without full au- tract or add substantially to the driving tasks. Although the tomation. These applications include collision warnings to in- situation is not unlike that in the cockpit of an aircraft, the dividual vehicles, hazard warning passing down a group of human factors challenge in ITS is more difficult partly bevehicles, computer-assisted merging and overtaking among cause a car driver generally has not gone through the rigorous cooperating vehicles, warning to snowplow operators about training and selection process of an airplane pilot, and that lane departure and vehicles buried under snow banks, and the air traffic environment is generally more forgiving in that truck convoys in which a single driver will operate a train of it allows more time for human decision making. trucks coupled to each other electronically. On the infrastructure side, location, size, and brightness of

goal of ITS. Most ITS services center around the driver/trav-
eler and the traffic operator. Human factors and human inter-
in conveying meanings of signs quickly (analogous to the eler and the traffic operator. Human factors and human inter-
faces with ITS terminals and devices are therefore an impor-
shape of stop signs) and color codes have been suggested for faces with ITS terminals and devices are therefore an impor-
tant part of ITS technology. Human-factors research in ITS CMS in multiple languages where bilingual signs are needed includes all the domains of human physiology (ergonomics), Inside the vehicle, driver's use of car phones has already
perception, comprehension, and decision making. Some or all caused public concerns and manufacturers hav perception, comprehension, and decision making. Some or all caused public concerns, and manufacturers have offered
of these domains need to be included in the specifications and memory dialing and voice dialing ontions to

Figure 3. Selected components of a smart car. This figure shows the to make safe turns at the intersections.
 Figure 3. Selected components for vehicle location and vehicle control related Human factor considerations h essential components for vehicle location and vehicle control related

car fully equipped for most ITS functions, including AHS. new and relatively unique challenges as the reception and di-An evolutionary approach to AHS emphasizes near-term gestion of new traffic-relevant information from ITS can dis-

changeable message signs (CMS) must be chosen so that the display can attract drivers' attention easily in busy traffic and **HUMAN SIDE OF ITS: TRAVELERS AND OPERATORS** cluttered urban environment. The displayed messages need to be composed for brevity and ease for accurate comprehen-Fully automated driving is only a small part and a long-term sion since drivers cannot be counted on to read more than two
goal of ITS. Most ITS services center around the driver/travelent lines at high speed Jeans have be CMS in multiple languages where bilingual signs are needed.

> memory dialing and voice dialing options to ease the situation. The challenge in text display of RDS/TMC is similar to that in the display of CMS. Since voice displays are less distracting than visual displays to the driver, voice displays in the driver's preferred language have been offered for RDS/ TMC. On the other hand, voice displays could be drowned out by traffic noise. Thus, for safety warnings, both voice and visual displays are frequently used.

> With the space behind the dashboard of most vehicle models becoming extremely scarce, various ITS driver information has to compete for presentation. A re-configurable dashboard display has been offered as an option. While OEMs generally install their navigation system monitor in the dashboard, navigation system displays purchased after the market are usually retrofitted to the dashboard through a goose-neck connection. Route guidance information itself can be displayed either on a digital map or as arrows showing direction to turn or to go straight ahead at the next intersection. In the latter case, the arrows are usually accompanied by voice displays, and a countdown visual display is used to provide comfortable time for the driver to do lane change and other maneuvering

functions. (Source: Kan Chen Incorporated and Post Buckley Schuh & product designs and technology transfers for locating visual Jernigan, Inc.) displays. For example, head up displays (HUD) are used to

From safety standpoint, driver monitoring is also desir- be coordinated. able. Two general approaches are taken to detect drivers who ETTM usually begins with conversion of existing manual get tired or drowsy, or are under the influence of alcohol or operation at the toll plaza to automatic ETC. Then, additional other controlled substance. One approach is to monitor the readers would be added to collect travel time information for driver directly, especially the driver's eye movement. The traffic management purposes and new toll roads are built other approach is to monitor the driving behavior such as the with tolls to be collected only electronically. A common stanswerving or drifting of the car movement. For the sake of pri- dard for DSRC will then be established for both CVO and vacy, the warning is usually fed back to the driver, although ETTM services. The toll agencies using ETC will use their suggestions have been made to provide the same information beacons (readers) to provide additional user services through to other drivers and to regulatory bodies. in-vehicle traveler information systems. Eventually a DSRC

tress signal. The combination of automatic vehicle location if not for the entire world, so that multiple ITS services prolifand mobile communications on the vehicle makes it possible erate, using DSRC as a communications medium that complefor the driver to seek help from public or private agencies ments wide-area mobile communications network services. when needed (for example, when the driver gets stranded or Advanced vehicle control and safety systems would begin when a truck is hijacked). The distress signal can also be au- with the existing ABS and cruise controls and expand into tomatically triggered by an airbag in case the driver becomes adaptive cruise control and collision warnings in both longitudisabled or unconscious in an accident, or by a burglar alarm dinal and lateral dimensions. Driver assistance and advisory system when the vehicle is entered by an unauthorized party. systems (for safe speed, lane change, merging, etc.) would This kind of service represents one of the earliest ITS mar- probably come next. Then free-agent AHS applications would

The plethora of ITS technologies has offered many possible and environmental benefits. strategies for different communities and countries to get into Public policies and regulations are also needed to support ITS according to their local priorities and policies. Most public implementation of ITS technologies and services. As a miniagencies and private companies with ITS deployment experi- mum, multi-agency coordination is required to support reence have chosen evolutionary strategies that would begin gional traffic information collection and utilization, and to with information collection and dissemination on the infra- support effective and efficient operations to rescue drivers in structure side for traffic management, and that would lever- distress. Such coordination becomes more important, and also age on the existing and expanding communications infra- more difficult, as multimodal ITS user services are implestructure which serves as common carriers for many mented. Enabling legislation is needed to support national information services beyond those for ITS. Thus, initial ITS program planning and implementation, especially ITS pubinvestments tend to put emphasis on traffic surveillance lic–private partnerships. Road pricing or congestion pricing hardware and software and on cooperative agreements among as an effective means for congestion relief has often failed due relevant jurisdictions for information sharing and common to public objection on the ground of double taxation. Implestandards for data exchange. mentation of demand management as an ITS user service

and loop detectors at busy intersections, advanced traffic tage of using smart cards for both transportation and nonmanagement systems (ATMS) would move to adaptive traffic transportation applications, entailing in great convenience to control, ramp metering at the entrances to expressways, the end users, cannot be realized without policy support from changeable message signs to inform drivers of current traffic both financial and transportation authorities at the policy situation and advise them to divert from incident sites, and level. upgrade their traffic surveillance technologies (expanding CCTV coverage or installing video image processors). Eventually they build new traffic management centers to fuse traffic **SYSTEM ARCHITECTURE** data from multiple sources, coordinate traffic control across multiple jurisdictions on a regional basis, and couple traffic The amalgamation of the many technologies requires that all management infrastructure with information superhighways the current and future ITS technologies work in concert with

ment centers, advanced traveler information systems (ATIS) ITS functions, regardless of the specific technologies to be deusually would move from informational stage to advisory ployed. Interoperability may be exemplified by the capability

put images of speedometer information and warning signals stage, and eventually to coordinated stage. Tourist informaon the windshield, just above the hood in front, so that the tion, real-time traffic information (including multimodal trandriver can see them without taking the eyes off the road. This sit and rail information), and static route guidance are the technology was originally developed for fighter pilots using a key services provided in the informational stage. Dynamic set of mirrors or a holographic system. Another example is to route guidance and multimodal guidance are the key features display a red tinge on the side mirror display when the side- in this stage. In the coordinated stage, the operations of looking radar detects a vehicle in the neighboring lane, in or- ATMS and ATIS would be coordinated so that, for example, der to warn the driver intending to change lanes. dynamic route guidance and adaptive signal controls would

Another safety related ITS service is driver-initiated dis- standard would be established at least within each continent,

kets involving the private sector. allow equipped vehicles (especially special vehicles like buses, trucks, and military vehicles) to drive on any existing roadways with practically complete automation. Eventually other **EVOLUTIONARY DEPLOYMENT** AHS concepts based on cooperative vehicles or supportive roadways will be deployed to maximize throughput, safety,

Beginning with existing computer control of traffic signal must go hand in hand with strong policy support. The advan-

and with information service providers in the private sector. one another. System architecture is a framework for ensuring Building on the comprehensive database at traffic manage- the interoperability and synergistic integration among all the of a vehicle using a single set of antenna and in-vehicle unit many countries. Although the US national architecture may to receive a host of ITS user services (e.g., toll payments, in- need adaptation to other countries (e.g., to include ITS sercar signing, and international border crossings) no matter vices for pedestrians) the architecture appears flexible enough where the vehicle is operating. As to synergistic integration, to accommodate many national needs around the world as there are in general four sources in ITS: (1) mutual reinforce- well as many regional needs within the United States. ment of ITS technologies, such as those for toll collection and vehicle probe mentioned previously; (2) shared database such as the common use of data between traffic and transit man- **STANDARDS** agement centers; (3) exchange and coordination between organizational units such as between highway patrol and emer- ITS system architecture, such as the one given in Fig. 4, progency services; and (4) synergism between transportation and vides an important basis for setting standards as each intercommunication infrastructures. Thus, the benefits of integra- face between subsystems implies the need for standards and tion include cost savings, enhanced capabilities, easier user protocols to allow smooth information flow among the subsysacceptance, and faster and fuller system completion (19). tems. Data dictionaries defined in the architecture also imply

ning by providing a big future picture for all stakeholder to cepted for the subsystems to exchange meaningful inforsee (20). To be practical, the system architecture must be mation. flexible enough to accommodate a variety of local needs, in-
ITS standards have been a subject of international discuscluding some of their existing systems. There are two kinds sion and cooperation through such organizations as the Interof mutually consistent architectures: the logical architecture national Standards Organization (ISO). For years, internawhich describes the information data flow and data pro- tional standards setting within Europe has been coordinated cessing needed to provide ITS user services; and the physical by the European Committee for Normalization (CEN) and architecture which allocates specific functions to physical sub- that for the whole world has been coordinated by ISO. For systems, taking into account of the institutional responsibili-ITS, CEN has set up the technical committee CEN/TC278 on ties. Figure 4 portrays the national ITS physical architecture RTTT (Technical Committee on Road Traffic and Transport developed for the United States through a three-year consen- Telematics) corresponding to the worldwide committee ISO/

System architecture also helps local and regional ITS plan- standard message sets that must be defined and mutually ac-

sus building process among a wide spectrum of stakeholders. TC204 on TICS (Technical Committee on Transport Informa-Note that the interfaces between subsystems are clearly tion and Control Systems). The duplicate effort between CEN depicted in Fig. 4. Data flows between subsystems are and ISO is considered necessary by the Europeans not only through four kinds of communications media, the choice of for historical reasons but also because, within Europe, the which has taken into account the rapid changes in telecom- compliance to CEN standards is mandatory while the complimunications, partly due to deregulation, a general trend in ance to ISO standards is only voluntary. For the sake of inter-

Figure 4. National ITS architecture for the United States. All ITS user services (except those related to the pedestrians) are captured by the four sets of subsystems (in the shaded blocks) interconnected through four types of communications (in the sausage-shaped boxes).

national harmonization for ITS standards, CEN and ISO Results from comparable market studies for other parts of the have agreed to cooperate through a number of working world are not available. However, more focused studies, such groups (WGs). The suggested that the suggested that

national, and international levels, depending on the specific market. ITS user service. In general, ITS users want standards not Another study in the United States has compared the traonly for the sake of interoperability but also for the advantage ditional solution of building roads to accommodate transporof being able to acquire components and systems from multi- tation demand growth versus the new alternative of investing ple vendors. ITS suppliers want standards for the sake of in ITS infrastructure to help in building the same traffic hanmarket size and economy of scale in production. However, dling capacity (21). The total cost for road construction to acstandard setting often runs into difficulties as suppliers with commodate expected transportation demand growth in the proprietary standards or with established market position do United States for the next decade is about \$86 billion for 50 not wish to change their products. Users already invested in US cities, based on the average cost of \$3 million per lanespecific systems are reluctant to switch to new standards be- mile for urban freeways. With full ITS deployment for these fore they realize a reasonable return to their sunk invest- cities, only two-thirds of the new roads are needed to provide ment. Premature standards setting may also stifle innova- the same traffic handling capacity. In other words, one-third tion. Thus, the timing of standard setting is important. Even fewer new roads are needed. Even accounting for the much after standards are established, practical considerations must higher operations and maintenance costs for 24-h operation be given to acceptable migration paths for existing systems to of ITS, the United States can still save 35% of the total cost move toward the standards over a reasonable period of time. to provide enough capacity for the expected growth through Considerable energy has been, and will be, focused on devel- an appropriate mix of ITS and new road construction. The oping ITS standards in the US and internationally. same can be said on the vehicle side. That is, with ITS, it is

and costs on the basis of the national ITS goals of the United States (21): **BIBLIOGRAPHY**

- ITS infrastructure will generate an overall benefit-cost
ratio of 5.7 to 1 for the largest 300 metropolitan areas,
with even stronger returns to the top 75 most congested
cities (8.8 to 1).
 $\frac{1}{2}$, $\frac{1}{2}$, $\frac{1}{2}$
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Comparable results have been reported from Europe, Canada,

and Japan. The markets for ITS products and services have

grown and matured rapidly over the last five years in the

United States. This growth is expected to c

- Over the next 20 years, the market for ITS products and formation by the CACS pilot test systems, Wash-
services is expected to grow and cumulate to approximately \$420 billion for the period. The Net approximately \$420 b
- Building on public investments in basic ITS systems, the
private market is projected to represent a smaller share
initially, eventually growing to represent approximately
80 percent of all sales in the market through th
-
- Private markets, including those for consumer- and com-
mercial-driven ITS products and services, are estimated
Washington, DC: Remarks prepared for delivery by Secretary cades. January 10, 1996.

Standards setting may or may not be critical at the local, global ITS market is at least three times as large as the US

possible to reduce the capital needs for buses and trucks be-**MARKET AND EVALUATION** cause a smaller number of these vehicles would be needed to carry the same amount of cargoes or passenger trips. Similar The worldwide movement in ITS since the mid-1980s has cre-
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